

The Power of Connections

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The Waterfront Plan



Edgewater



Dike 14



Northcoast Harbor

East Waterfront

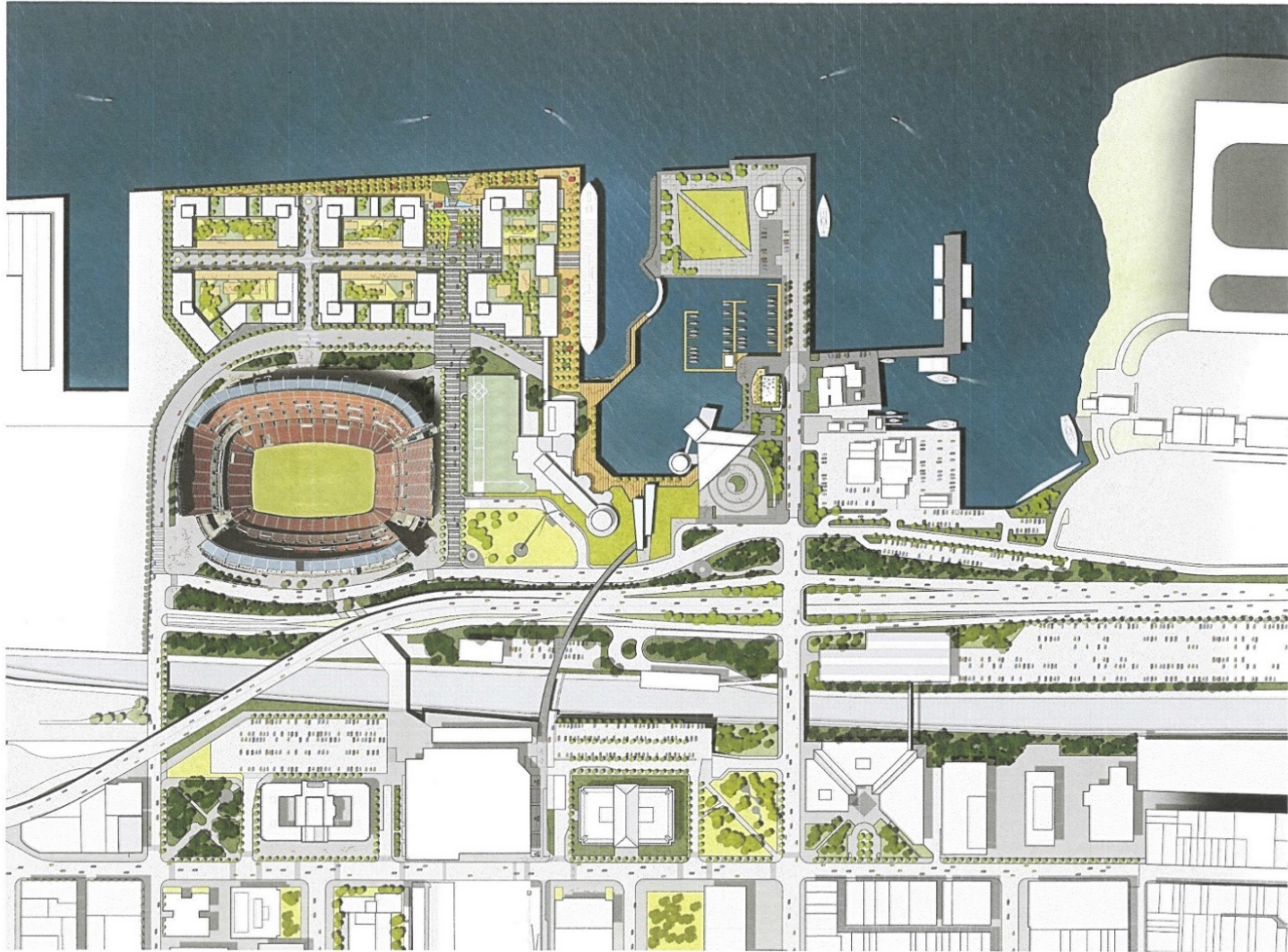


West Waterfront





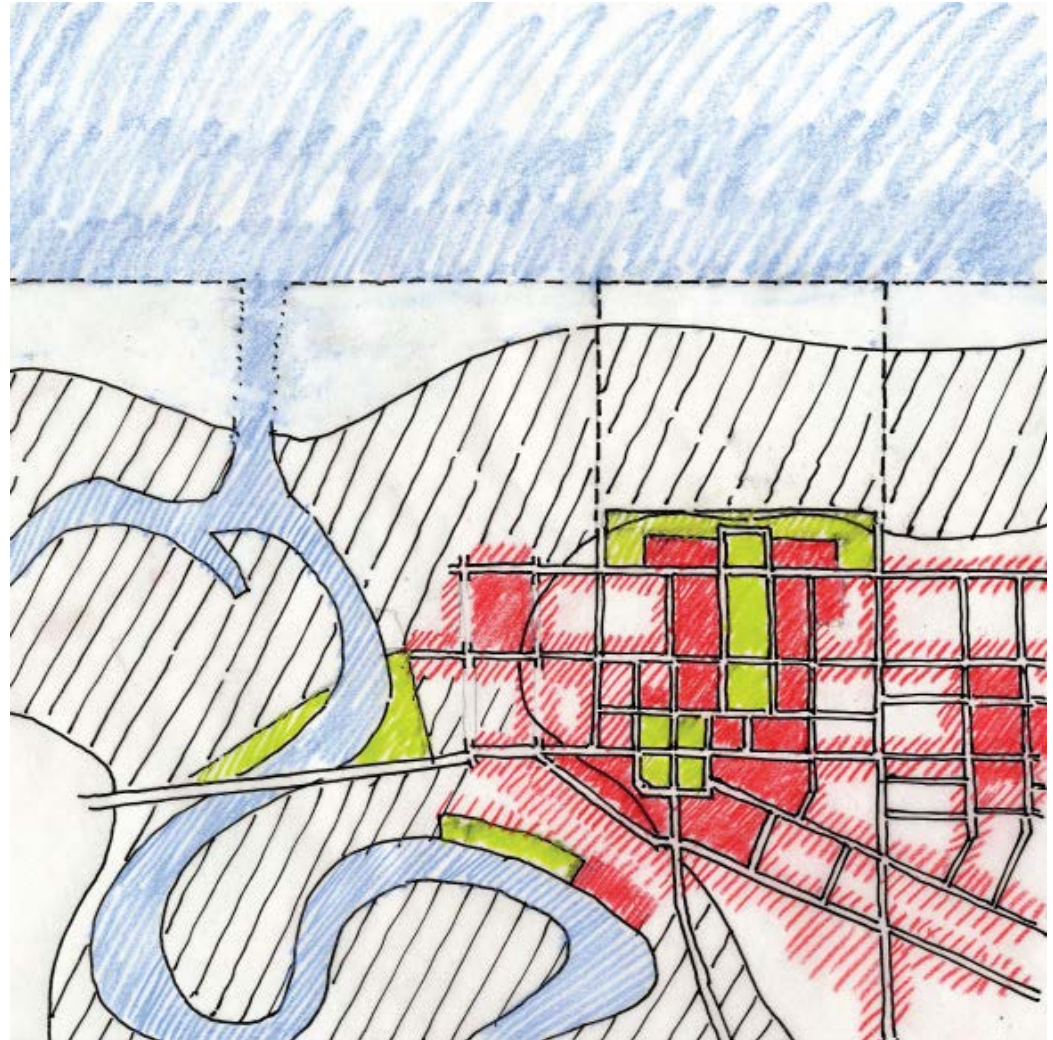
Core Waterfront



North Coast Harbor

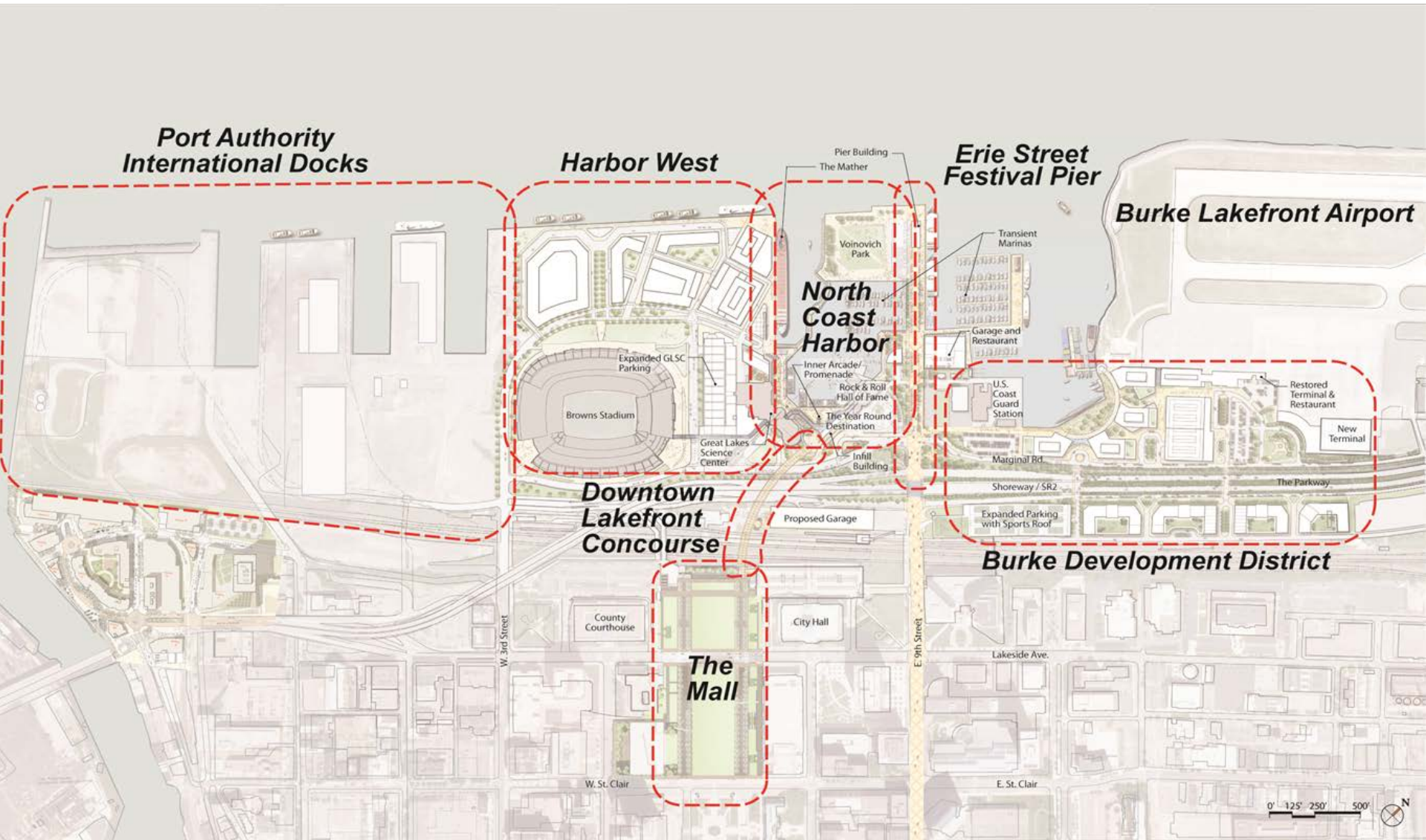
Core Waterfront

Reinforce the core of downtown through infill opportunities.



THE CITY FORM UNIQUELY CLEVELAND FEATURES: Revealed and Strengthened
GUSTAFSON GUTHRIE NICHOL FOR THE GROUP PLAN COMMISSION, February 9, 2011

Core Waterfront



Sustainable: Multi-Modal Facility



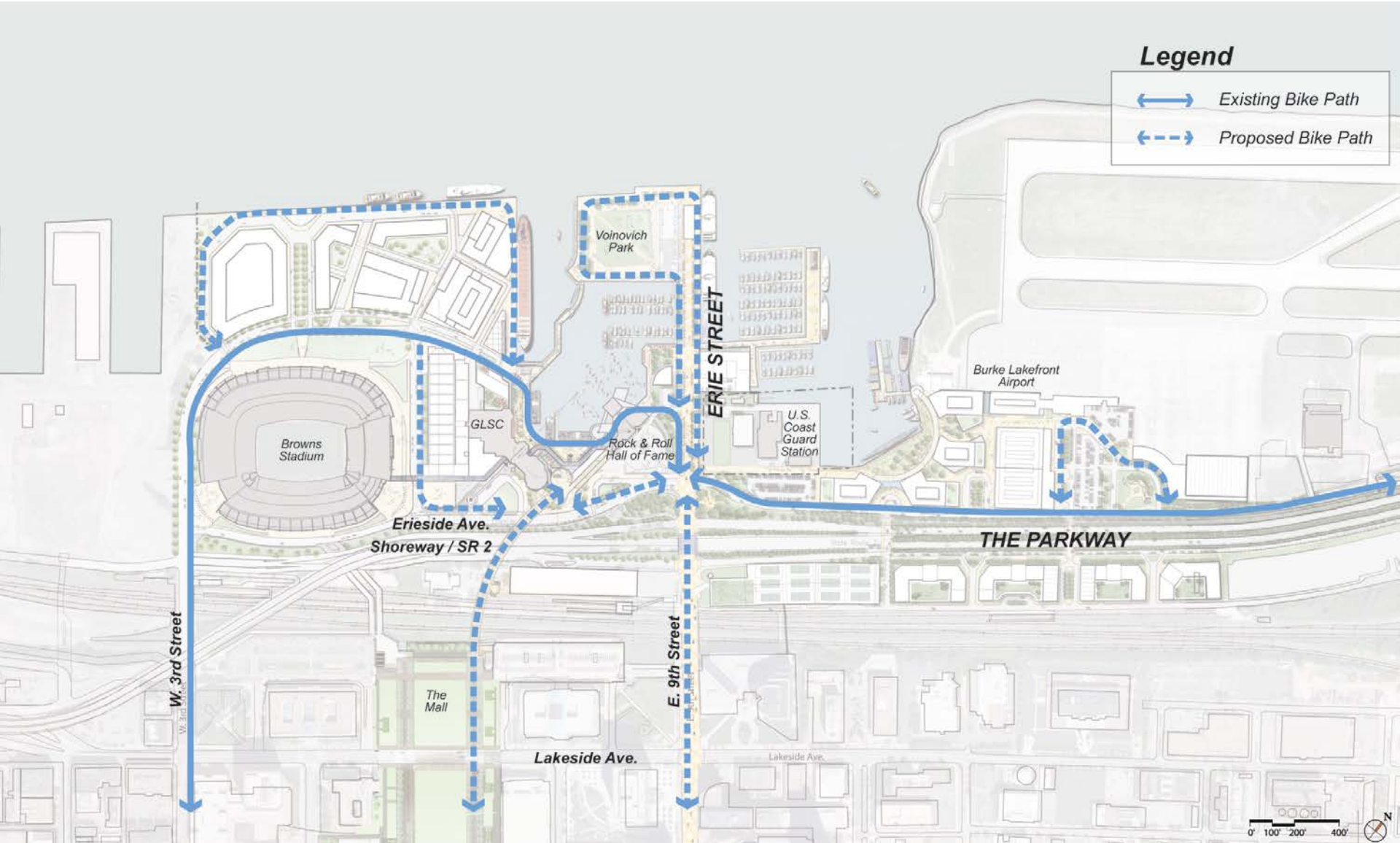
Connected: Pedestrian & Cycle Bridge



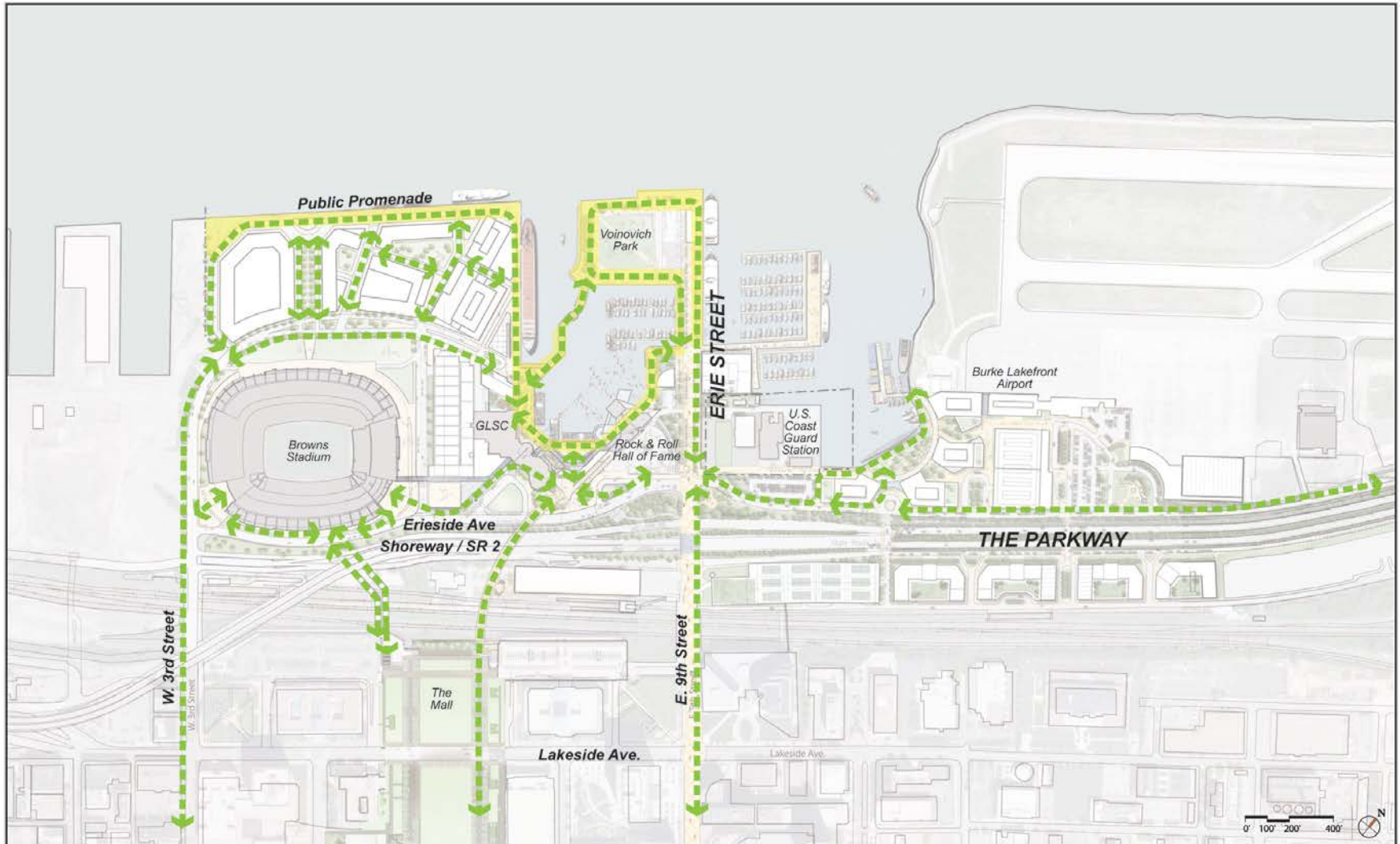
Equitable: Voinovich Park



Healthy: Bicycle circulation plan



Healthy: Pedestrian circulation plan



PEDESTRIAN CIRCULATION

WATERFRONT DEVELOPMENT

The Power of Connection



WATERFRONT DEVELOPMENT

Widespread Community Benefits

Attention Restoration Theory:

Scientific evidence that proximity to parks provides higher life satisfaction, better cognitive function, lower stress, faster patient recovery, less aggression, and more restraint

THE PLAIN DEALER

Home prices up across most of Cleveland, strongest in Edgewater, Tremont, Central, Kamm's Corners

Anita Brindza, executive director the Edgewater community development organization **Cudell Improvement Inc.** (<http://www.cudell.com/>), said she believed the Cleveland Metroparks' takeover of Edgewater Park from the state drove up the market.

"There has been a huge difference," Brindza said. "People (previously) saw Edgewater Park as a liability. It wasn't their first choice for recreation. Now, with the type of events the Metroparks are putting on, everyone can feel safe, the park is clean, and the events are well run."

The Economic Benefits
of Cleveland Metroparks



THE TRUST for PUBLIC LAND
CONSERVING LAND FOR PEOPLE

Ample research from ULI and other sources points to strong market and consumer demand for places that support healthy behaviors. The survey-based research effort *America in 2013* identified strong market preferences for walkability, proximity to parks, and other wellness-related community features, with 76 percent of U.S. millennials saying walkability was an important community characteristic.¹ Pedestrian-oriented communities with access to transit have been shown to garner higher rents and retail sales.² Bicycle infrastructure can have an economic payoff, with homes located near bike paths commanding a 10 percent price premium.³

Urban Land Institute. *Building Healthy Places Toolkit: Strategies for Enhancing Health in the Built Environment*. Washington, DC: Urban Land Institute, 2015.

- Approximately 11 percent of visitors to Cuyahoga County come for the purpose of visiting the outdoors, such as parks, trails, and beaches. These visitors spend \$733 million annually in the local economy and generate \$50.5 million in state and local sales taxes (Table 6).

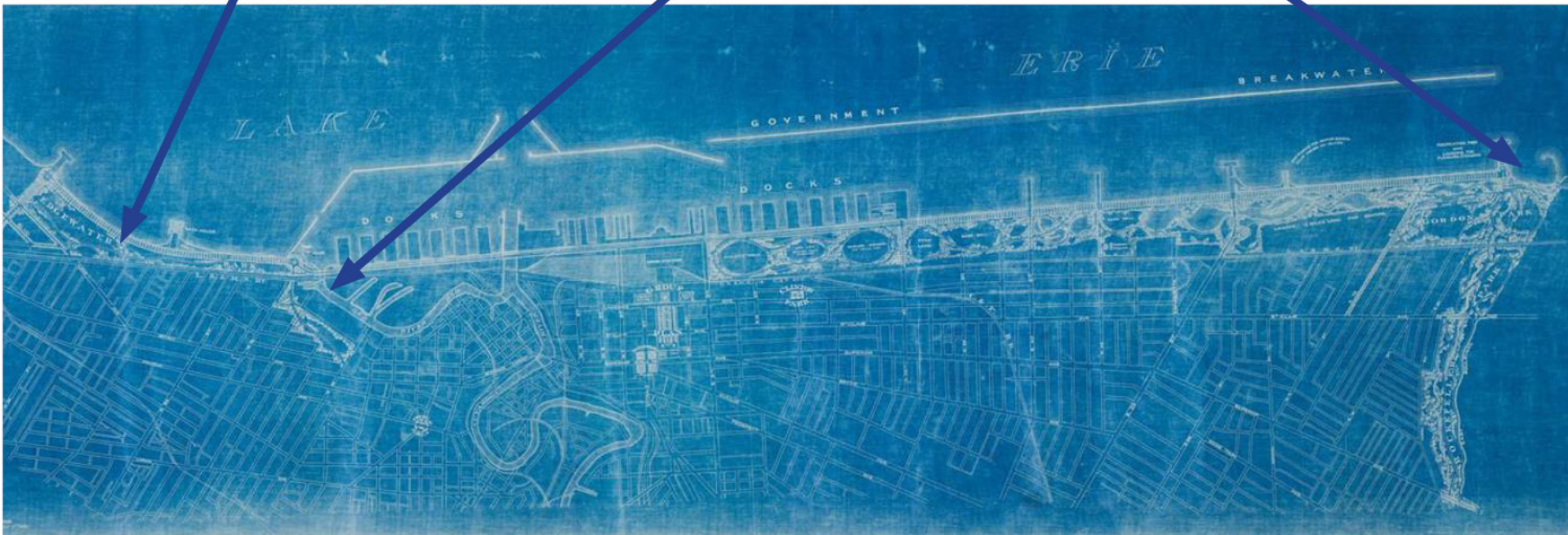
1905 LAKEFRONT PLAN

City of Cleveland Division of Parks

Edgewater Park

Cuyahoga River

Gordon Park and Cleveland
Lakefront Nature Preserve





Cuyahoga County Road Map

Presented with the compliments of
W. A. STINCHCOMB
COUNTY SURVEYOR
Candidate for Re-Election

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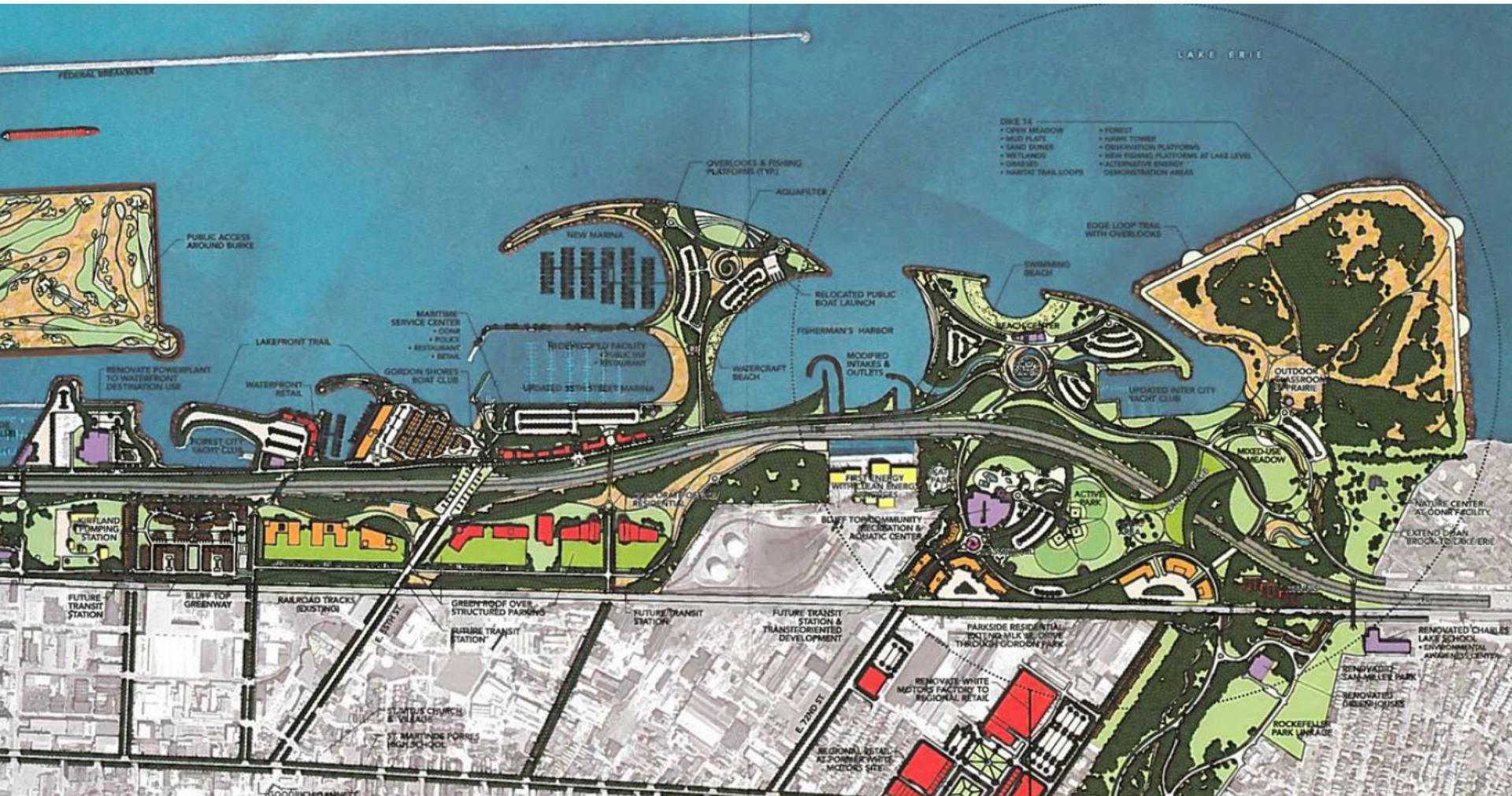
THE EMERALD NECKLACE



A To LORAIN	E To LODI	K To HUDSON	P To BAINBRIDGE - W. FARMINGTON
B To MILAN • NORWALK • SANDUSKY • TOLEDO • DETROIT	F To MEDINA • LODI • WEST SALEM • ASHLAND • MANSFIELD • REVENNA	L To AKRON	Q To BURTON • MIDDLEFIELD • WARREN • NILES • YOUNGSTOWN
C To ELYRIA	G To WADSWORTH • MT EATON • MT EATON • MILLERSBURG • NEW HAVEN • MASON	M To HUDSON • AKRON • REVENNA	R To BURTON
D To NEW LONDON • GREENWICH • NEW HAVEN • MASON	H To WADSWORTH • MT EATON • MILLERSBURG • NEW HAVEN • MASON	N To TWINSBURG • HUDSON • STARK CORNERS • CUYAHOGA FALLS • SUKHLAKE	S To BURTON • CHARDON

CLEVELAND'S 2004 PLAN

Connecting Cleveland Waterfront District



EMERALD NECKLACE 2020 PLAN

Key Directions



Green Infrastructure:

Provide and promote the environmental, economic, and community health benefits of green infrastructure.

Scale:

Deliberately address the interaction with the surrounding community and the northeast Ohio region.

Cleveland and Inner Ring Suburbs:

Strengthen Cleveland Metroparks' role in the City of Cleveland and inner ring suburbs.

Outdoor Recreation:

Expand natural resource-based outdoor education. Support community health and wellness, connect people to nature, and contribute to Northeast Ohio's attractiveness.

Regional Greenway System:

Fill gaps within the Emerald Necklace, link to adjacent systems, and provide open space and recreational resources to underserved areas.

Lakefront:

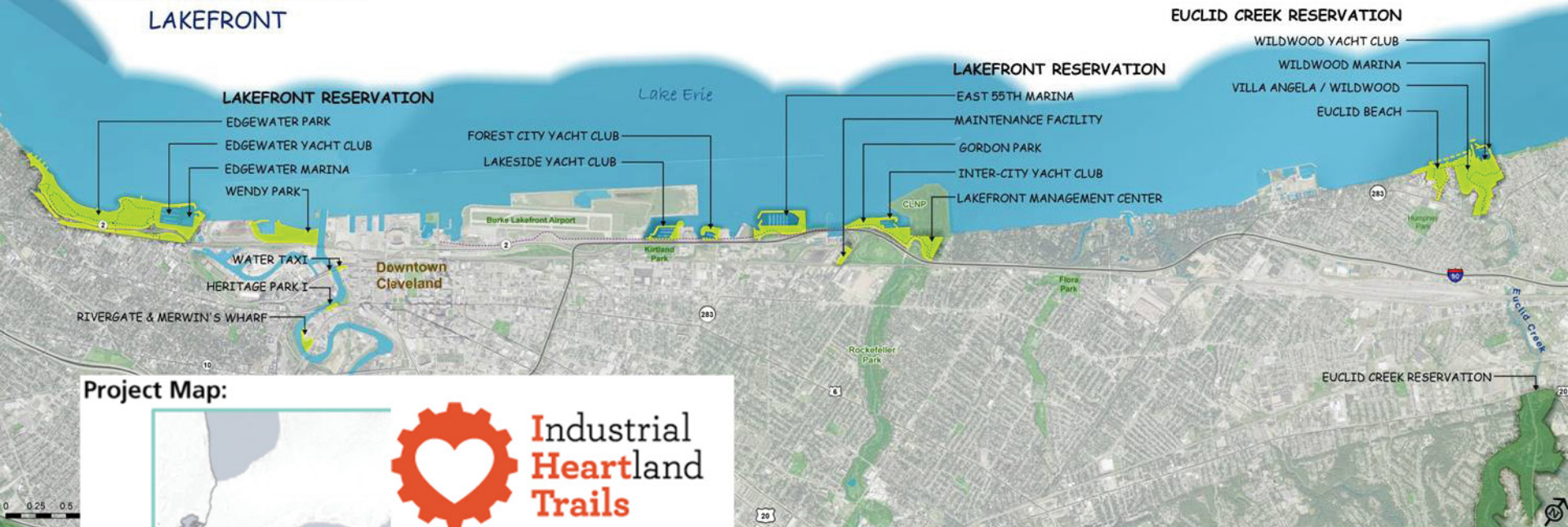
Improve and manage Cleveland Lakefront State Parks and Wendy Park. Address sustainable funding, security, etc.

Financial Sustainability:

Establish a sustainable business/funding plan to support Cleveland Metroparks capital, operations, and maintenance needs.



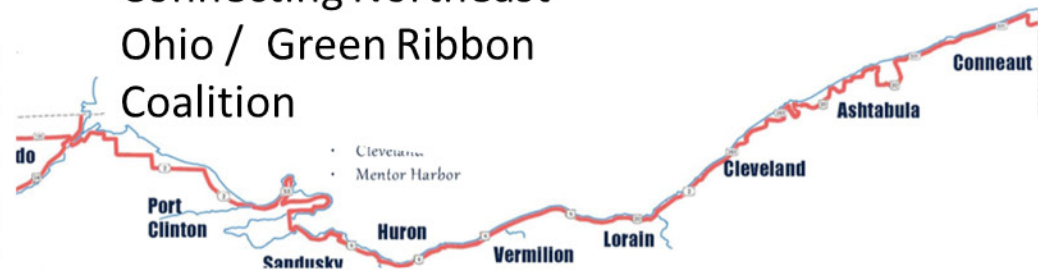
CLEVELAND METROPARKS LAKEFRONT



Project Map:



Connecting Northeast Ohio / Green Ribbon Coalition

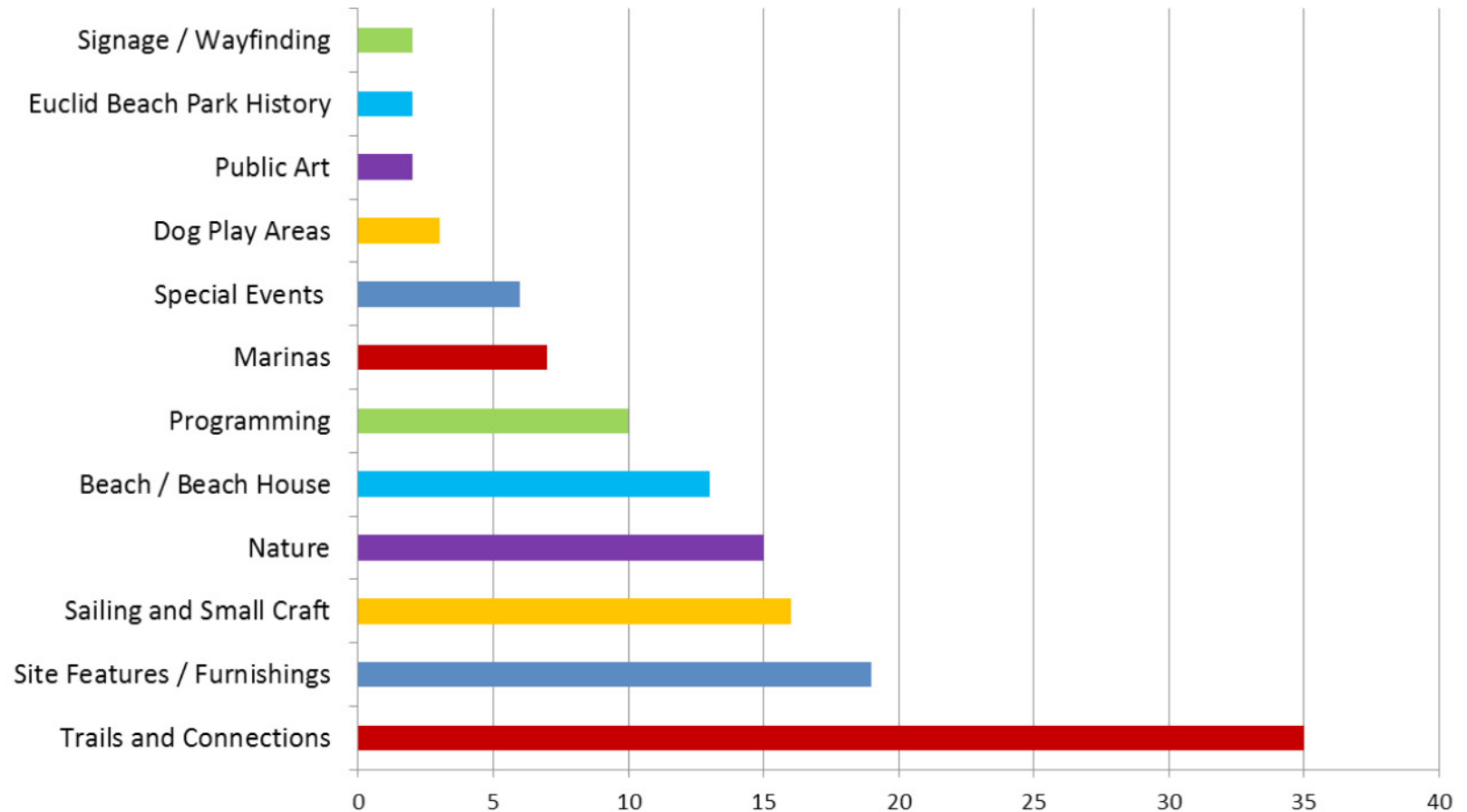


LAKEFRONT PLANNING

Public Meetings

2014 Lakefront Planning Meetings

Comments – General Topics



TRAIL BRIDGE

Euclid Creek



EUCLID BEACH

Breakwater and Safety Improvements



EAST 55TH STREET

Park Improvements



CUYAHOGA RIVER

Water Taxi



COAST GUARD STATION REACTIVATION

East 9th Street





Why Did the Pedestrian Cross the Road?



User Groups

.....To Get To the Other Side



People walk where they want to walk, cross where they want to cross

The general public understands:

- How pedestrians travel
- What sidewalks are
- How to use a sidewalk



DESIGNING CLEVELAND'S LAKEFRONT

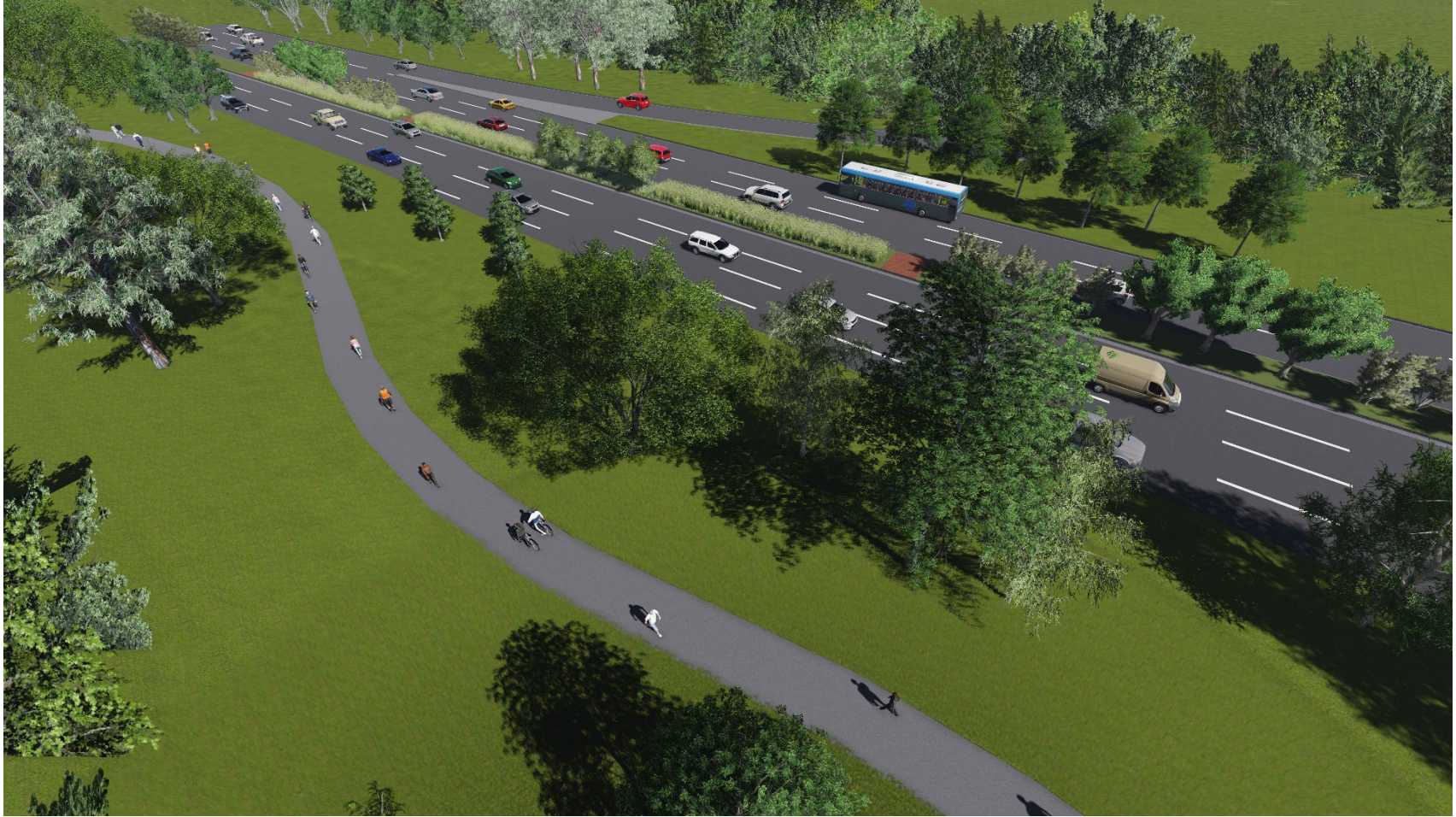
Lakefront West (The Shoreway)



Overall Project Corridor Plan



Lakefront West (The Shoreway)



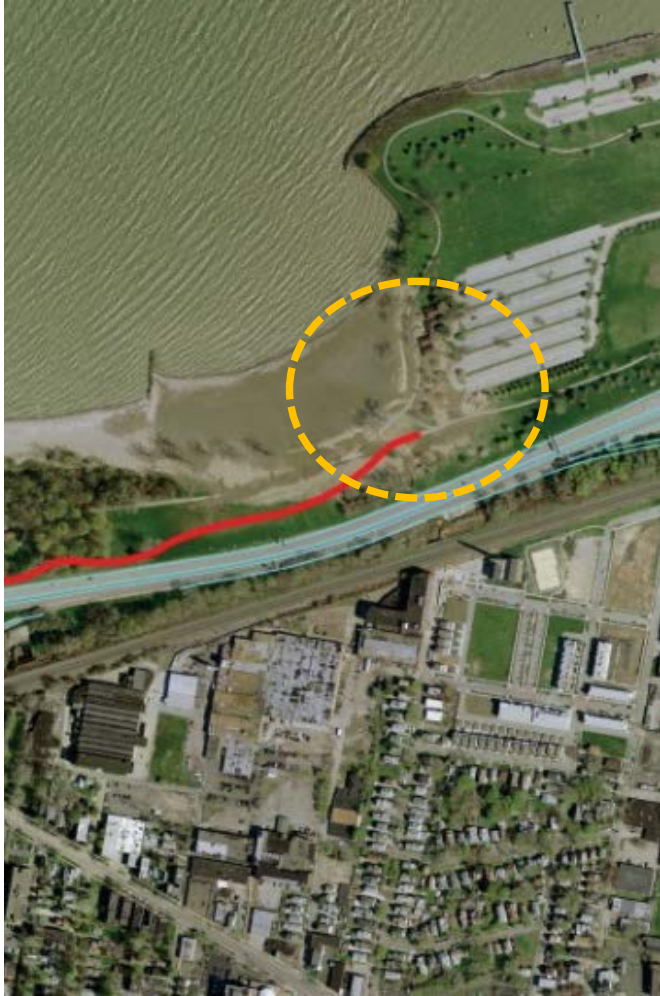
Lakefront West (The Shoreway)



Lakefront West (The Shoreway)



Lakefront West (The Shoreway)



Lakefront West (The Shoreway)



Lakefront West (The Shoreway)





Proposed

Existing

On Road



















Towpath Trail – Stage 3







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@MJintheCLE
#planfundbuild



MichelleLJohnson

CREATING ECONOMIC AND COMMUNITY BENEFITS

West Side Lakefront Development



COMMUNITY ARCHITECTS

West Side Lakefront Development



PEOPLE EMPOWERING PEOPLE

WATERFRONT DISTRICT PLAN

Connecting Cleveland

In 2004, the City of Cleveland adopted the “Connecting Cleveland: Waterfront District Plan.”

In that same year, ODOT and the Transportation Review Advisory Council (TRAC) budgeted \$49.8 million (\$40 CO; \$5 RW; \$4.8 PE) to the West Shoreway/Lakefront West project, with construction originally planned for 2010.

FORMER ENERGIZER PLANT

28 Abandoned Buildings



FORMER ENERGIZER PLANT

28 Abandoned Buildings



COMMITMENT OF LAKEFRONT PLAN

Leverage the investment of Battery Park housing development

Battery Park RESIDENTIAL COMMUNITY

BATTERY PARK SITE PLAN

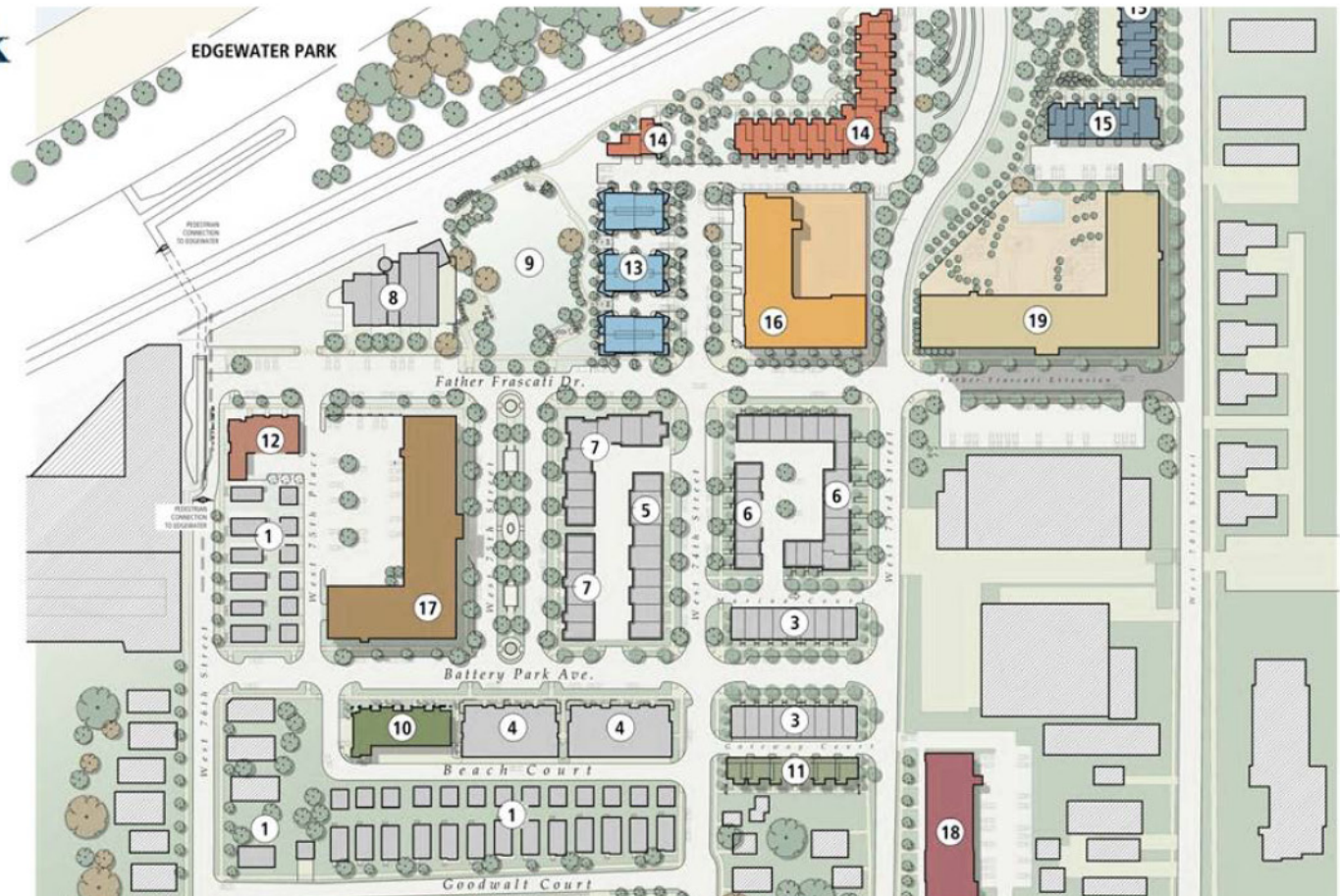
PHASE I & II

1	CHICAGO STYLE SINGLE FAMILY HOMES	20 UNITS	SOLD OUT
2	INFILL SINGLE FAMILY HOMES	2 UNITS	SOLD OUT
3	GATEWAY TOWNHOMES	18 UNITS	SOLD OUT
4	AVERAGE 10'-2" & 10'-3" LOFTS	15 UNITS	SOLD OUT
5	ALLEY TOWNHOMES	9 UNITS	SOLD OUT
6	SKYLINE TOWNHOMES	24 UNITS	SOLD OUT
7	PARKSIDE TOWNHOMES	14 UNITS	SOLD OUT
8	POWERHOUSE RENOVATION		
9	LAKEVIEW PARK		

PHASE III & IV

10	AVERAGE 10'-1" TOWNHOMES	7 UNITS	SOLD OUT
11	COURTYARD TOWNHOMES	6 UNITS	
12	EDGEWATER TOWNHOMES	4 UNITS	
13	PARKVIEW TOWNHOMES	12 UNITS	
14	LAKEVIEW TOWNHOMES	16 UNITS	
15	LAKEVIEW TOWNHOMES	14 UNITS	
16	LOFT BUILDING 'Y'	+/- 34 UNITS	
17	LOFT BUILDING 'Y'	+/- 84 UNITS	
18	LOFT BUILDING 'Y'	+/- 50 UNITS	
19	LOFT BUILDING 'M'	+/- 92 UNITS	

TOTAL RESIDENTIAL UNITS: +/- 421 UNITS



GORDON SQUARE

West 73rd Street Underpass



CONNECTIONS

Detroit Shoreway/Gordon Square Arts District



CONNECTIONS

Detroit Shoreway/Gordon Square Arts District

“The greatest cities in the world take advantage of their waterfront. For decades and generations, Cleveland has turned its back to the lakefront and now finally as a community, we’ve woken up,” said Councilman Matt Zone.

“This project will create new connections between the Gordon Square neighborhood and our greatest natural resource — Lake Erie, bringing public spaces and pedestrian walkways that will benefit current and future generations.”

CONNECTIONS: WEST 76TH TUNNEL

Detroit Shoreway/Gordon Square Arts District

Before



After



CONNECTIONS: WEST 76TH TUNNEL

Detroit Shoreway/Gordon Square Arts District



CONNECTIONS: WEST 73RD

**Underpass & Trail connections at W. 65th and
W. 73rd connect paths to Neighborhood**



LAKEFRONT INVESTMENT

Leveraging Creation of Gordon Square Arts District



COMMUNITY CHARRETTE

Gordon Square Arts District

A meeting in which all stakeholders in a project attempt to resolve conflicts and map solutions.

Aspirational exercise to identify what “our community” values.

Outcomes:

- Environment – ie: trees, water, nature**
- Social Justice**
- Arts**
- Mobility for all**

COMMUNITY CHARRETTE

Gordon Square Arts District



**GORDON
SQUARE
ARTS DISTRICT**

PEDESTRIAN AND BIKE AMENITIES

Gordon Square Arts District



PEDESTRIAN AND BIKE AMENITIES

Gordon Square Arts District



BIKE/PEDESTRIAN PATH

West 65th Street



BREAKWATER BLUFFS/EDISON HOUSING

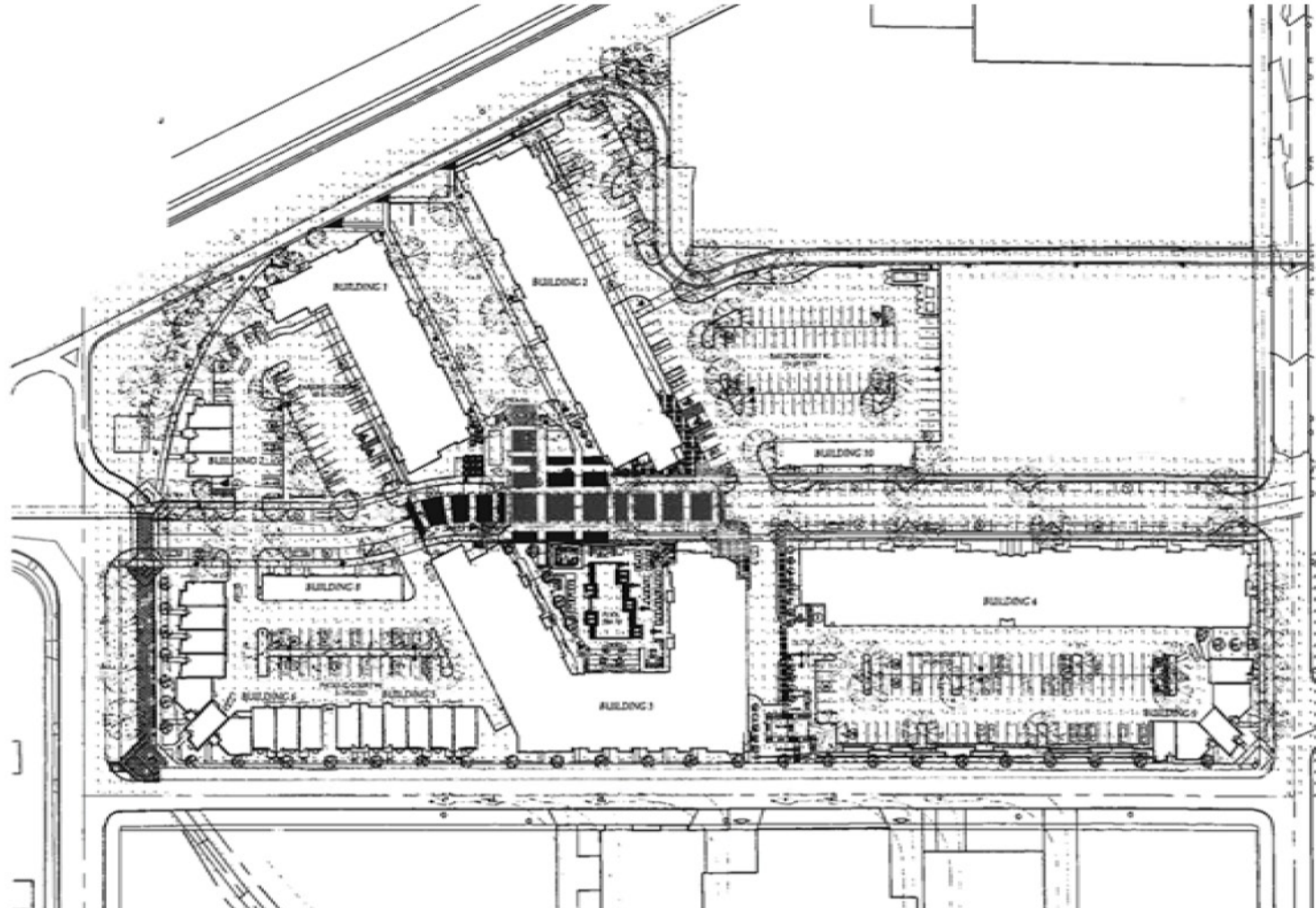
West 65th and Breakwater



West 65th and Breakwater

BREAKWATER BLUFFS/EDISON HOUSING

West 65th and Breakwater



WLS 900 SERIES



WLS 779 SERIES



THANK YOU

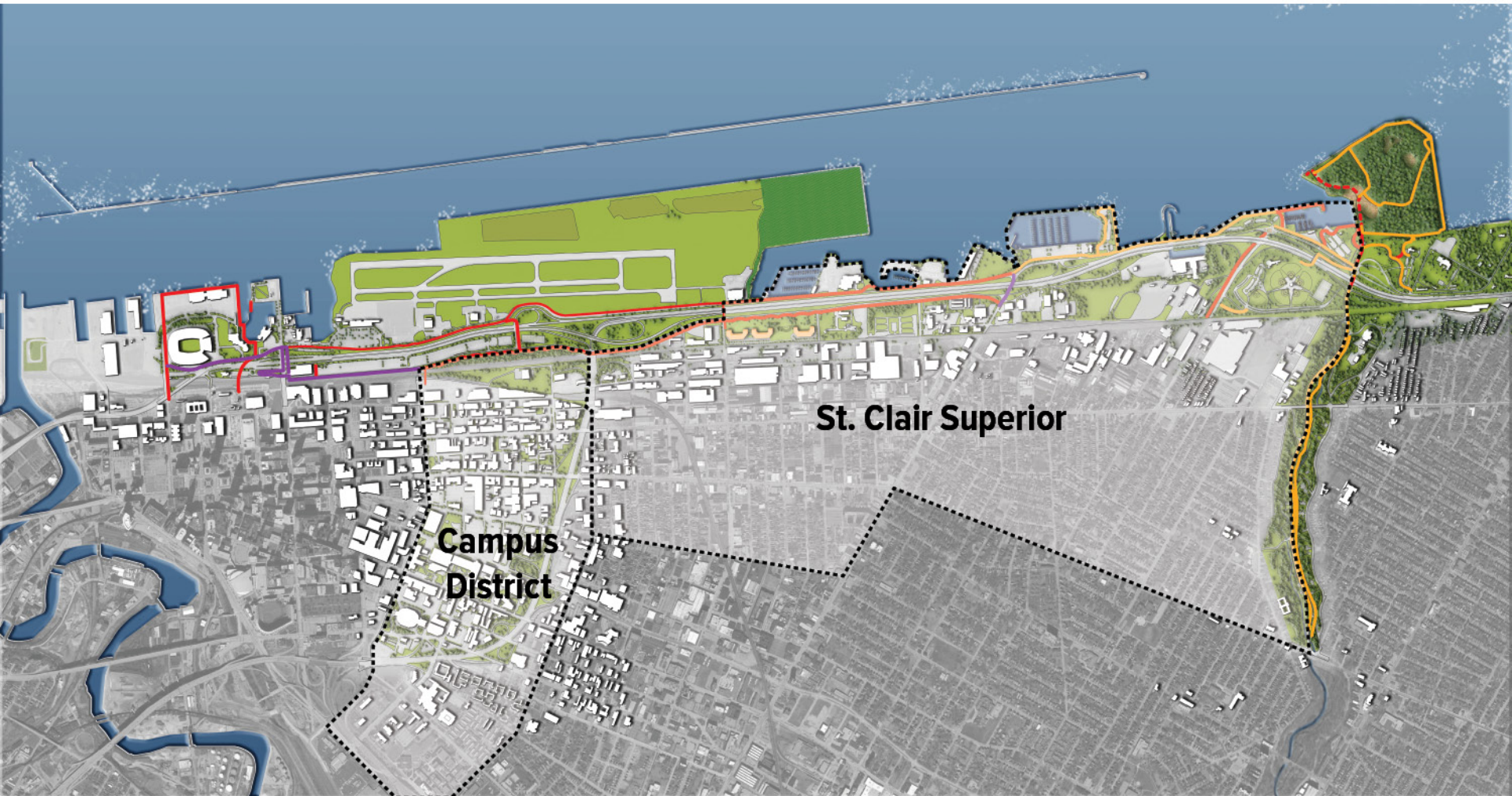
Councilman Matt Zone

mzone@clevelandcitycouncil.org

216-664-4235

EAST SIDE LAKEFRONT GREENWAY

Neighborhood Profile



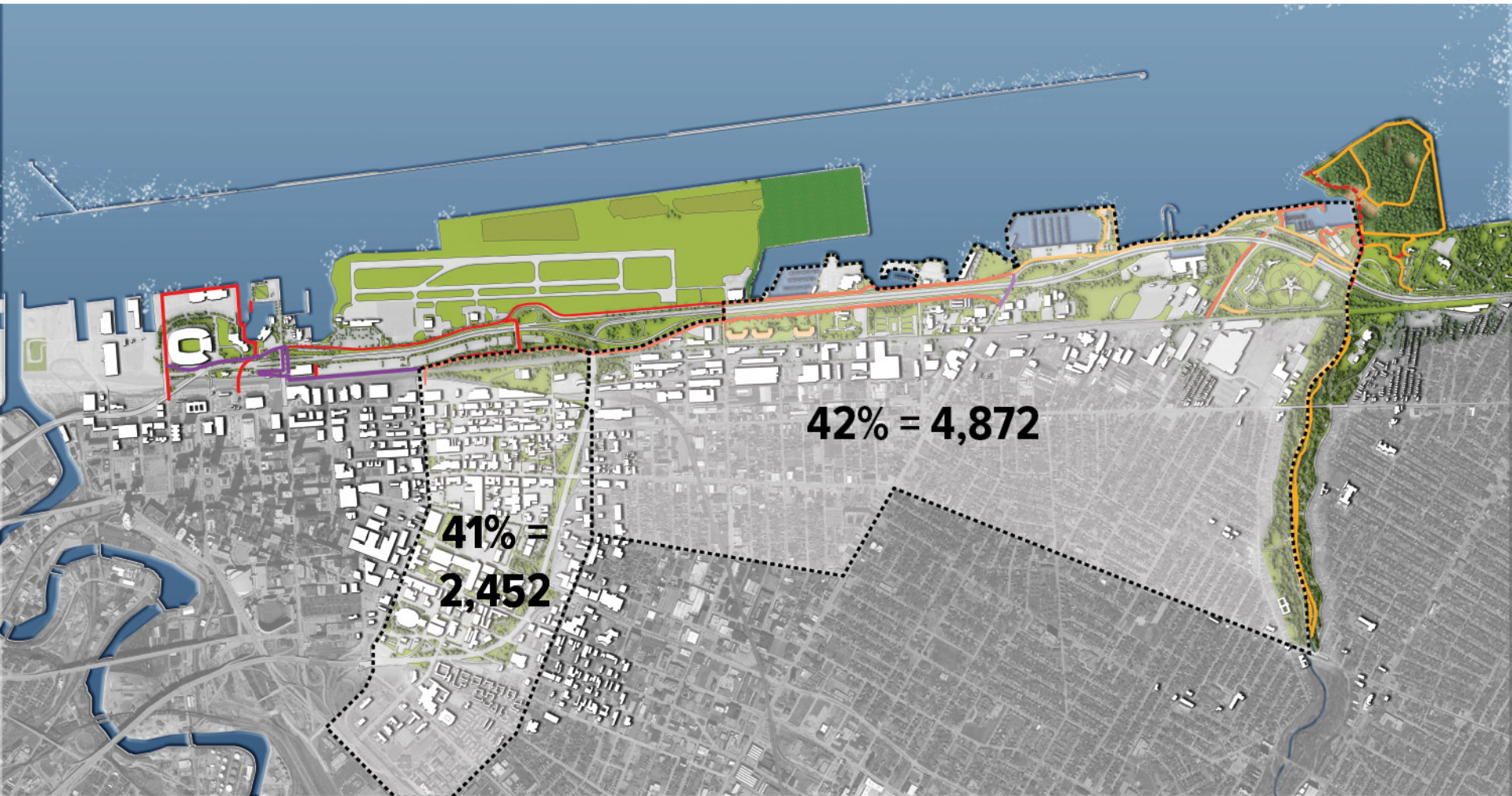
EAST SIDE LAKEFRONT GREENWAY

Neighborhood Population



EAST SIDE LAKEFRONT GREENWAY

Neighborhood Population in Poverty



EAST SIDE LAKEFRONT GREENWAY

Neighborhood Areas of Growth



CURRENT AND FUTURE INVESTMENT

Campus District

