

3rd Biennial

Greater Cleveland

Trails & Greenways

Conference 2014

Pathways to Healthy Communities

June 12, 2014

Hilton Garden Inn
Mayfield Village, Ohio



WELCOME

Welcome to the 3rd biennial **Greater Cleveland Trails & Greenways Conference!**

Building on feedback from the successful 2010 and 2012 Conferences, this year's event includes expert speakers, topic panels, peer learning, open discussions, and networking opportunities. We are also proud to welcome one of the nation's foremost advocates for walkable communities, public health issues, and the need for community, environmental, and public-policy initiatives - Mark Fenton!

With the tremendous support from the Conference Planning Committee, we are happy to provide an opportunity for professionals, trail & greenway advocates, community leaders, and tourism & business interests to:

- Explore emerging trends in trail & greenway design
- Build skills for funding and project success
- Understand how trails & greenways benefit the economy, environment, and health of thriving communities

Please let us extend a genuine thank you to all our partners, sponsors, speakers and volunteers for their contributions towards making this event a success. Special thanks to Mayfield Village's Mayor Bruce Rinker, Director of Administration Diane Wolgamuth and Economic Development Director Ted Esborn, who each made an extenuated effort and were pivotal to bringing this all together.

And to all our attendees, thank you for your interest and commitment to bringing a world class greenway trail network to Greater Cleveland and recognizing the value of trails and greenways as pathways to healthy communities!

With sincere appreciation:



Bob Gardin
Executive Director
Friends of Big Creek



Derek Schafer
Executive Director
West Creek Conservancy

CONTINUING EDUCATION

- Certified Planners - APA AICP Event #e.26710: CM Approved Credits 15.00
- Parks and Recreation Professionals - OPRA 0.5 CEU (\$5 fee + OPRA CEU Sign In Sheet)
- Landscape Architects - OLAB LA CE per session (Sign In)
 - HSW: 1.5 Plenary 1; 1.0 Plenary 2; 1.5 Session 1B; 1.5 Session 1C; 1.5 Session 1D; 1.5 Session 2C; 1.5 Session 2D
 - non-HSW: 1.5 Session 1A
- Licensed Engineers - Certificate of attendance for CPD recordkeeping and submission requirements
- Registered Sanitarians - 6 hours CE pending

We thank the American Planning Association Cleveland Section and its members for assistance in program development and CM coordination.



CONFERENCE AGENDA

8:00–8:30 AM	Registration and Continental Breakfast	
8:30–9:00 AM	Welcome and Opening Remarks	Venice 1 & 2
9:00–10:30 AM	Opening Plenary – Engineering Physical Activity Back into American Communities and Lives	Venice 1 & 2
10:30–11:00 AM	Break / Exhibits	
11:00 AM–Noon	Plenary Session: Trail Development Connecting People, Places and Opportunity for Health	Venice 1 & 2
Noon–1:00 PM	Lunch / Exhibits Lunch session: Introduction to Mayfield Village Greenway Corridor	
1:00–2:30 PM	Concurrent Session 1A - Ohio Trails Partnership—Mobilizing the Non-Motorized Community	Venice 1
	Concurrent Session 1B - Scranton Road Towpath Trail—Beyond Trails and Greenways	Turin 2
	Concurrent Session 1C - Overcome Obstacles to Trail Development	Venice 2
	Concurrent Session 1D - Walking Tour of Mayfield Village Greenway Trail (Session repeats at 3:00 PM as Session 2D)	Naples
2:30–3:00 PM	Break / Exhibits	
3:00–4:30 PM	Concurrent Session 2A - Trail Operations and Maintenance—Developing the Approach and the Manual	Turin 2
	Concurrent Session 2B - Trails to Better Health	Venice 1
	Concurrent Session 2C - The Facts, Fiction & Fun of Mountain Biking	Venice 2
	Concurrent Session 2D - Walking Tour of Mayfield Village Greenway Trail (Same as Session 1D at 1:00 PM)	Naples
4:30–5:00 PM	Closing session: Regional Trails Update	Venice 1 & 2
5:00–7:30 PM	Greater Cleveland Trails & Greenways Open House Reception and Trails Recognition Showcase (Free!) Mayfield Village Town Hall, 6622 Wilson Mills Road (3/10 mi. east from Beta Dr.)	

SESSION DESCRIPTIONS

Welcome and Opening Remarks

Speakers: Conference Co-chairs **Bob Gardin**, Executive Director, Friends of Big Creek and **Derek Schafer**, Executive Director, West Creek Conservancy; **Suzanne Krippel**, Program Manager, Food Defense, Cuyahoga County Board of Health; **The Honorable Mayor Bruce G. Rinker**, Mayor of Mayfield Village

Opening Plenary – Engineering Physical Activity Back into American Communities and Lives

Moderator: **Terry Allan**, Cuyahoga County Health Commissioner

Speaker: **Mark Fenton**, Public Health, Planning and Transportation Consultant

Building communities that support a healthy and physically active population. How thoughtfully considered active community designs lead to economically, environmentally, and socially thriving communities where residents of all ages, abilities, and incomes lead long, vibrant lives.

Plenary Session: Trail Development Connecting People, Places and Opportunity for Health

Moderator: **Kevin Brennan**, Communications Officer, Cuyahoga County Board of Health

Speakers: **Freddy Collier**, Assistant Director, Cleveland Planning Commission; **Martha Halko**, Deputy Director, Prevention & Wellness Services, Cuyahoga County Board of Health

Understanding the connection between place-based strategies that influence health outcomes and meaningful trail connections that can link diverse populations and create mutual benefits. How to identify social, economic and environmental conditions which impact health.

Lunch session: Introduction to Mayfield Village Greenway Corridor

Speaker: The Honorable **Mayor Bruce G. Rinker**, Mayor of Mayfield Village

The Greenway Trail, which parallels SOM Center Road, will offer a multitude of opportunities for health and fitness as well as future economic development and growth. A look at the challenges faced in successfully implementing a trail system that threads its way through private property in order to connect the center of town to the Village's public library and recreational area.

Concurrent Session 1A: Ohio Trails Partnership—Mobilizing the Non-Motorized Community

Moderator: **Rory Robinson**, Outdoor Recreation Planner, Rivers, Trails and Conservation Assistance Program, National Park Service

Speakers: **Andrew Bashaw**, Executive Director, Buckeye Trail Association; **Tom Green**, President, Ohio Horseman's Council; **Rory Robinson**, Outdoor Recreation Planner, Rivers, Trails and Conservation Assistance Program, National Park Service; **Andy Williamson**, Great Lakes Region Director, International Mountain Biking Association

SESSION DESCRIPTIONS, cont'd

The Ohio Trails Partnership (OTP) was formed in the 1990's to bring the non-motorized trail community together. Learn the benefits of shared trail collaborations in dealing with design standards, land management partners and other statewide issues of mutual concern. This panel will also tackle tough trail sharing issues and afford attendees a chance to discuss potential solutions.

Concurrent Session 1B - Scranton Road Towpath Trail—Beyond Trails and Greenways

Moderator: **Matt Hils**, RLA, ASLA, Principal, Behnke Associates, Inc.

Speakers: **George Cantor**, AICP, Chief City Planner, Cleveland City Planning Commission; **Tim Donovan**, Co-Executive Director, Ohio & Erie Canalway & Director, Ohio Canal Corridor; **Matt Hils**, RLA, ASLA, Principal, Behnke Associates, Inc.; **Richard Kerber**, Chief Planning and Design Officer, Cleveland Metroparks; **Darwin Merdes**, P.E., Area Engineer, Construction Dept., Cuyahoga County Dept. of Public Works

The Cuyahoga Area of Concern Urban Riparian Corridor Restoration not only completes one of the last Towpath Trail stages between Zoar and Cleveland, but also restores brownfield riparian buffer and 3,000 feet of aquatic edge along the lower Cuyahoga River shipping channel, delivering a regional asset to the Northern Ohio community. The project is a stellar example of collaboration: the Cuyahoga County Engineer, City of Cleveland, Cleveland Metroparks, and Ohio Canal Corridor, along with eight other public and private sector entities, worked together to make the project a reality. Attendees will understand the challenges, best practices utilized, and lessons learned regarding funding of trail paths. Also, they will learn how trail planning and design, aquatic and upland restoration, green bulkhead development, stormwater management, construction, and public education are integral parts in trail development.

Concurrent Session 1C - Overcome Obstacles to Trail Development

Moderator: **Dave Vasarhelyi**, Sr. Project Manager, The Trust for Public Land

Speakers: **Eric Oberg**, Manager, Trail Development, Rails-to-Trails Conservancy, Midwest Region; **Jim Kastelic**, Connecting Cleveland Program Director, The Trust for Public Land

Learn how to: Identify potential issues, including items not typically found on a developer's checklist; Overcome obstacles such as land acquisition, engineering difficulties and legal problems; Effectively manage the variety of individuals and groups involved.

Concurrent Session 1D - Walking Tour of Mayfield Village Greenway Trail

Speakers: **Tom Cappello**, P.E., P.S., Municipal Engineer, Mayfield Village and principal, Stephen Hovancsek & Associates, Inc.; **Christian Lynn**, Landscape Architect, URS Corporation; **Tom Evans**, ALSA, Green Infrastructure Design Services Director, URS Corporation *(Session repeats at 3:00 pm as Session 2D)*

Visit the new trail and learn the ways in which trail location can act as a catalyst for recreation, economic development and stewardship; the significance that creative design considerations and cooperation played in supporting easement acquisitions which were critical to trail completion; the design and construction challenges faced along the way.

SESSION DESCRIPTIONS, cont'd.

Concurrent Session 2A - Trail Operations and Maintenance— Developing the Approach and the Manual

Moderator: **Rory Robinson**, Outdoor Recreation Planner, Rivers, Trails and Conservation Assistance Program, National Park Service

Speaker: **Jim Schneider**, President, Trail-Works

Participants will be introduced to routine, periodic and long-term maintenance strategies deemed as essential to the presentation of a safe, clean and aesthetically-pleasing trail. They will also learn how to incorporate trail maintenance into their operations manual and protect themselves from liability.

Concurrent Session 2B - Trails to Better Health

Moderator: **Elaine Price**, Principal Planner, Initiatives & Special Projects, Cuyahoga County Planning Commission

Speakers: **Pete Conces**, Recreation Supervisor, City of Beachwood; **Laura Locker**, National Fitness Manager, Progressive Insurance; **Greg McGrath**, Director of Camping and Recreation Services, Cleveland Sight Center

The panel presents ideas for and experience with a variety of activities for improved health, fitness and safety that include persons with disabilities. Learn the benefits of outdoor fitness and wellness programs and how to access resources for programming and design. Connect with established contacts to share best practices.

Concurrent Session 2C - The Facts, Fiction & Fun of Mountain Biking

Moderator: **Nancy Desmond**, Director of Special Projects, Cleveland Metroparks

Speakers: **Nancy Desmond**, Director of Special Projects, Cleveland Metroparks; **Adam Roark**, Sales Associate, Spin Bike Shop; **Andy Williamson**, Great Lakes Region Director, International Mountain Biking Association; **Bill Zimmer**, Trails Supervisor, Cuyahoga Valley National Park

Attendees will understand the economic impacts of trail projects on their communities and local industry. Participants will learn how trails can diversify their visitor base, contribute to the health and wellness of their communities, help to cut recreational facility maintenance costs, and remain relevant in uncertain economic times.

Concurrent Session 2D - Walking Tour of Mayfield Village Greenway Trail

Speakers: **Tom Cappello**, P.E., P.S., Municipal Engineer, Mayfield Village and principal, Stephen Hovancsek & Associates, Inc.; **Christian Lynn**, Landscape Architect, URS Corporation; **Tom Evans**, ALSA, Green Infrastructure Design Services Director, URS Corporation *See session 1D above.*

Closing session: Regional Trails Update

Speakers: **Jim Kastelic**, Connecting Cleveland Program Director, The Trust for Public Land; **Rory Robinson**, Outdoor Recreation Planner, Rivers, Trails and Conservation Assistance Program, National Park Service

PRESENTER BIOGRAPHIES

Mark Fenton is a public health, planning, and transportation consultant, an adjunct associate professor at Tufts University's Friedman School of Nutrition Science and Policy, and former host of the "America's Walking" series on PBS television. He is



author of numerous books including the best selling "Complete Guide to Walking for Health, Weight Loss, and Fitness" (Lyons Press, 2nd edition 2008). He was a developer of the University of North Carolina's Safe Routes to School clearinghouse, and facilitator for the walkable community workshop series of the National Center for Bicycling and Walking; he now provides technical training and community planning as an independent consultant. Mark was a member of the United States national racewalking team from 1986 to 1991, and competed in the 1984 and 1988 Olympic Trials in the 50-kilometer (31-mile) racewalk. He studied biomechanics at the Massachusetts Institute Technology, was a researcher at the Olympic Training Center's Sports Science Laboratory in Colorado Springs, Colorado, and manager of Reebok's Human Performance Laboratory. Mark has research publications and articles related to exercise science, physical activity promotion, and community level interventions. He's a vocal advocate for non-motorized transportation, a frequent consultant on bicycle and pedestrian community plans, and recognized authority on public health issues and the need for community, environmental, and public-policy initiatives to encourage more walking, bicycling, and transit use.

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Freddy L. Collier is the Assistant Director of the Cleveland Planning Commission. He holds a B.A. in Urban Studies with an emphasis in Urban Planning and a Master's Degree in Public Administration. Freddy was the project manager of the Connecting Cleveland 2020 Citywide Plan which is the comprehensive plan for the City of Cleveland. As part of the Connecting Cleveland 2020 Plan, staff of the Cleveland Planning Commission developed the City's Master Bikeway plan adopted in 2007 as a guide for trail development in Cleveland. Most recently, Freddy has been a core member of the Cuyahoga County Place Matters Team. Place Matters works with policy makers to infuse an overarching health and equity lens to decision making. In addition Freddy serves as co-lead on the healthy neighborhoods committee for the City of Cleveland's Healthy Cleveland Initiative. He is also a team member for the HIP-C initiative which is a countywide effort to improve the health of residents throughout Cuyahoga County. Other efforts that Freddy has played a key role include Re-imagining a more Sustainable Cleveland, The Northeast Ohio Sustainable Communities Consortium, and Northeast Ohio Health Impact Assessment Partnership.

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Martha Halko currently serves as Deputy Director in the Prevention and Wellness service area at the Cuyahoga County Board of Health. She has over 17 years of public health experience which includes coordinating multi-sector partnerships to advance policy, environmental and system change strategies to address health inequities among populations county-wide. Martha co-leads the Cuyahoga County Place Matters Team and she actively works with partners to integrate health and equity considerations into land use and other key decision making processes in the region. She also coordinates the county's community health improvement planning process (Cuyahoga County Health Improvement Partnership). Martha earned a Bachelor of Arts Degree in Sports Management from Baldwin Wallace College in 1989 and a Master's of Science Degree in Community Nutrition from the

PRESENTER BIOGRAPHIES, cont'd.

University of Akron in 2000. She is a 2010 graduate of the Robert Wood Johnson Foundation's Ladder to Leadership Program.

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The Honorable Mayor Bruce G. Rinker is a practicing attorney with the law firm of Mansour, Gavin, Gerlack & Manos Co., L.P.A., with a focus on planning and zoning and land use litigation and administrative review. Mr. Rinker has served as a Commissioner on the three-member Board of the Cleveland Metroparks for the past four years and has been the Mayor of Mayfield Village since 1993. Mr. Rinker's education includes a B.A. from Hamilton College and a J.D. from Case Western Reserve University School of Law.

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Andrew Bashaw is the Executive Director of the Buckeye Trail Association, a leader in building, maintaining, protecting and promoting the use of Ohio's State Trail since 1959. He transitioned to the BTA from the position of North Country Trail Association's Regional Trail Coordinator for Ohio and Pennsylvania. Andrew's prior experience includes several years as an Americorps Vista volunteer focused on sustainable forestry in Appalachian Ohio and several terms with the Student Conservation Association. Andrew's educational background includes a BS in environmental geography from Ohio University and an MS in geography from Oklahoma State University. Andrew, his wife Claudia and daughter Adelaide live and work near the Buckeye Trail in southeast Ohio in a micro-region called the Little Cities of Black Diamonds.

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Tom Green is a graduate of Kenyon College and The Ohio State University, Moritz College of Law and is a member of the American, Ohio State, and Dayton Bar Associations and a certified mediator for

the United States District Court, Southern District of Ohio. Tom Green is President of the Ohio Horseman's Council (OHC). OHC has thousands of members throughout Ohio, either at large or within over sixty county chapters. They are involved in many activities including state, regional and county rides, member education, legislation affecting all aspects of the equine industry, search and rescue, trail building and maintenance, and supporting youth through volunteer service at the All-American Youth Show and through OHC programs. Tom's commitment to community service is also seen in his leadership and service with organizations such as the Clean Ohio Trails Fund Advisory Board (member), the Dayton Volunteer Lawyers Project (volunteer), Rhythm in Shoes, Inc. (president, board of directors), Kettering Rotary Foundation (founding board member), and teaching trial practice at the University of Dayton School of Law.

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Rory Robinson. During his thirty year career with the National Park Service, Rory has worked in five different NPS units primarily in the fields of interpretation and cultural resources management. Development of the Canal Visitor Center and a program focused on the historic preservation at the Cuyahoga Valley National Park led to Rory receiving the NPS Appleman/Judd award for excellence in cultural resources management. For the past 17 years, Rory has worked in the Rivers, Trails and Conservation Assistance program serving as an Outdoor Recreation Planner. His work has included assistance to the Ohio and Erie Canal, Maumee Valley, and Wabash River Heritage Corridors. He has been involved in trails planning efforts throughout Indiana and Ohio and worked on river and watershed projects along the Wabash and Blue Rivers. A native of Northeast Ohio, Rory holds a Bachelors of Science Degree in Parks and Recreation Management and Environmental Interpretation from The Ohio State University.

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PRESENTER BIOGRAPHIES, cont'd.

Andy Williamson currently serves as the International Mountain Biking Association Great Lakes Region Director, supporting local off-road cycling organizations and land managers in the creation, protection, and promotion of trails across the region. Previously, Andy held the position of Outdoor Recreation Manager for Five Rivers MetroParks in Dayton, Ohio. He is founder of the Miami Valley Cycling Summit, sits on the City of Dayton's Bike/Walk Task Force and serves on the Board of Directors for Bike Miami Valley, the Association of Outdoor Recreation and Education (AORE) and UpDayton. As an outdoor professional, advocate and enthusiast Andy enjoys all forms of active outdoor endeavors.

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George Cantor, AICP, Chief City Planner, Cleveland City Planning Commission has worked for the Commission since 1985. Prior to that, he was a Senior Planner with the City of Dayton, Ohio's Department of Planning. He earned both a Bachelor's Degree in Urban & Economic Geography and Master's in City & Regional Planning from The Ohio State University. With over 30 years of diverse experience in community master planning and development, he has played an integral role for the City of Cleveland in its dealings with the Towpath Trail Partnership, a consortium of public agencies dedicated to completing the final 6 miles of the Towpath within the city. In recent years, he coordinated a series of trail connector studies designed to link City residents with the Towpath via heretofore underutilized rail and natural corridors. He is a member of the American Planning Association and the American Institute of Certified Planners (AICP).

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Tim Donovan has led the effort in Cuyahoga County to establish the Ohio & Erie Canalway as a National Heritage Area since 1990. He has worked diligently on the extension of the Towpath Trail and has played a hand in the fund development strategy for

this trail, while also providing consultation on other connector trails. Notable among his achievements are the founding of a TIF district based on Steelyard Commons which is providing local match funds for the trail, along with successful grants to Clean Ohio and the Great Lakes Restoration Initiative.

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Matt Hils, RLA, ASLA is a Principal at Behnke Associates, Inc. a landscape architecture and planning firm focused on helping natural and urban communities thrive, through fresh design. As a licensed landscape architect in the State of Ohio, Matt has made a positive impact on society through many project types, including aquatic and upland restoration, complete and green streets, green infrastructure, greenways and non-motorized transportation, K-12 and higher education, streetscapes, and urban design. He draws upon his Bachelor of Science in Landscape Architecture from The Ohio State University and over 20 years of experience, together with creativity and flexibility, to deliver exceptional projects, focused on the end user.

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Richard Kerber is a civil engineer by training who has spent the last 24 years directing the planning and design efforts for Cleveland Metroparks. Prior to that, he managed the site design division of a Cleveland architectural/engineering firm and a short stint in the New England Region of the GSA Public Building Service. While with the Metroparks, Mr. Kerber managed over \$200M in park improvements. Those improvements included the three new reservations of Ohio and Erie Canal, Washington Park and West Creek. Significant trail projects include the Towpath Trail from the CVNP to Harvard Rd. including the cable stayed bridges, the Mill Creek Trail and Mill Creek Falls development, the Big Creek Trail project through Brookside Reservation and along the Zoo, the Valley Parkway Trail extension from West 130th St. to Ridge Rd., the Hawthorne Parkway

PRESENTER BIOGRAPHIES, cont'd.

trail from the Bedford Reservation to the South Chagrin Reservation as well as numerous community connector trails. He has participated in several TLCI studies, some of which are now coming to fruition with the planned construction of trail sections. Mr. Kerber has been involved as a Cleveland Metroparks representative on the Towpath Trail extension project for the trail segment between Harvard Rd. and Canal Basin Park. Mr. Kerber has consulted with community organizations and nonprofits on the planning and design of trails outside of the Metroparks.

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Darwin Merdes, P.E. is an Area Engineer in the Construction Department for the Cuyahoga County Department of Public Works. He earned a Bachelor's Degree in Civil Engineering from Cleveland State University and became a Professional Engineer in 2005 and currently has over 14 years of experience in Construction Management. For the Department he manages multiple infrastructure projects including road and bridge projects throughout Cuyahoga County, and before joining the County worked on other northeast Ohio projects such as the Ohio Turnpike Third lane widening and the Greater Cleveland Regional Transit Authority's Healthline.

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James Kastelic currently serves as Program Director for Connecting Cleveland in the Ohio office of the Trust for Public Land. He also is a Fellow at the Maxine Levin College of Urban Affairs at Cleveland State University, where he teaches courses in community and regional planning. He formerly served as Deputy Director of the Cuyahoga County Planning Commission and Senior Park Planner for Cleveland Metroparks. Mr. Kastelic holds a Bachelor of Arts degree in geography from the University of Kansas and a Master of Arts degree

in urban geography from Kent State University. He has over 40 years of experience in city planning, land use regulation, public management, environmental resource assessment and site analysis. He has served as a board member and officer on a number of statewide and regional organizations, including the Ohio Coastal Resource Advisory Council, Cuyahoga Soil and Water Conservation District, West Creek Conservancy, Scenic Ohio and the Cuyahoga Valley Regional Council of Governments.

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Eric Oberg has worked in the trail profession for 14 years. From Alaska to Ohio he has led construction crews, provided layout and design work, and been involved in all aspects of community organizing and advocacy for trail projects. He has worked in and around Cleveland on many trail projects with a myriad of agency, advocacy and other partners.

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Tom Cappello, P.E., P.S. is a registered professional engineer and professional surveyor who is a principal at Stephen Hovancsek and Associates, Inc. He has over 27 years' experience in Civil Engineering and Surveying fields. Mr. Cappello was the Mayfield Village Assistant Engineer from 1994 to 2004 and the Village Engineer from 2004 to present. He is responsible for engineering and surveying services in Mayfield Village as well as other private client work. Mr. Cappello holds a Bachelors and Masters Degree in Civil Engineering from Cleveland State University and is also a Certified Professional in Erosion and Sediment Control and Certified Professional in Storm Water Quality.

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PRESENTER BIOGRAPHIES, cont'd.

Tom Evans, Green Infrastructure Design Services Director, URS, has led numerous multidisciplinary teams in the design of trail, greenways, and transportation enhancement projects across Ohio. He has provided grant assistance to numerous communities for trails and transportation enhancements now totaling over \$7 million. He is a registered Landscape Architect, and is certified as a LEED Accredited Professional. He is a graduate of The Ohio State University.

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Christian Lynn is a landscape architect with 8 years of professional experience. He currently practices with URS Corporation's Planning and Landscape Architecture group in Cleveland, Ohio. Previously he spent 4 years as a park planner and project manager for the Geauga Park District where he focused on the design and construction of capital improvement projects. Mr. Lynn is responsible for landscape architectural services for a wide variety of project types including trail design, streetscape design, park and natural area design, wetland and landfill restorations, and 3D modeling, and visual simulations. Mr. Lynn holds a Master's degree in Landscape Architecture from Cornell University and is a licensed landscape architect in Ohio, New York, and Pennsylvania.

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Jim Schneider served as Trail Manager for a county park system for 17 years and has been involved in over 30 trail development projects. During his 35 year career in parks and recreation he assisted with the development of three operations and maintenance manuals. Jim continues, through his consulting business, to assist communities with trail projects; he currently is working as an expert witness on a lawsuit involving an accident on a bikeway.

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Pete Conces holds a BA in Education from Cleveland State University. He has worked for the City of Beachwood for 25 years where he is currently the Recreation Supervisor. He is responsible for the oversight and development of Recreation Programs, which include Youth and Adult Enrichment, Summer Camps, Aquatic Center and our Recreation Facilities (Playgrounds and Parks). Mr. Conces has worked for the Parks and Recreation Departments of Cleveland Heights and Shaker Heights in Aquatics, Child Care, Summer Camps. He has also worked extensively at a summer residential camp as a counselor, Aquatic Administrator and Camp Administrator and for the Greater Cleveland YMCA's Hillcrest Branch as the Youth Program Supervisor, Camp Director and Aquatics Director.

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Laura Locker, MS Ed. is the National Fitness Manager for Progressive Insurance. Progressive Insurance operates 6 staffed and 6 unstaffed employee fitness centers nationwide, serving 10,000 employees. Ms. Locker has a Master's Degree in Exercise Physiology from the University of Akron and a BA in Physical Education/Fitness from John Carroll University. She has over 15 years of fitness management, fitness and wellness programming, and fitness entrepreneurial experience, in the medical fitness, university, and corporate/commercial settings in both Ohio and California. Ms. Locker is a Certified Health Fitness Specialist with the American College of Sports Medicine, a Certified Health Coach with the American Council on Exercise, and and ACE Certified Group Fitness Instructor.

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PRESENTER BIOGRAPHIES, cont'd.

Greg McGrath is the Cleveland Sight Center Director of Camping and Recreation since 1999 serving people who have vision impairments and other disabilities. Greg received a B.A. from Cleveland State University, and is a Professional Member of the American Camp Association (ACA). He supervises many leisure and recreation programs promoting skill development, access to community, socialization, and advocacy. He has served on various local and state committees for education, awareness, advocacy, public access, and training.

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Nancy Desmond is a Certified Parks & Recreation Professional and has been in the field for 15 years. Nancy is currently the Director of Special Projects at Cleveland Metroparks. Her work includes a trails public outreach program to raise money, recruit volunteers and educate users about sustainable trail care. She is a liaison to the biking, hiking, running and equestrian trail users. Nancy is an avid mountain biker, trail runner and a member of American Trails, the International Mountain Bicycling Association and Bike Cleveland.

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Adam Roark has been integrated in the bike industry for four years working on the sales floor and becoming an expert at all types of bicycles. He is an avid tri-athlete and has long enjoyed trail running in the Cleveland area. Like so many others, Adam started to ride trails more after Royalview was built in Strongsville, providing the first significant local mountain biking mileage. Adam also noticed a change in mountain bike equipment sales, positively impacting the bottom line of this small, local business (Spin Bike Shop).

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Bill Zimmer has been in the National Park Service for 12 years, with 11 as a member of a professional trail crew. Originally from Western NY, Cuyahoga Valley NP is the fourth National Park Bill has worked in. He has a wife and two small children and gets out on the region's trails every chance he gets. He likes living in NE Ohio mainly because of the great access to the variety of trail systems in the area especially in the Metroparks and of course Cuyahoga Valley National Park. Bill looks forward to helping add additional mileage of quality, sustainable trails in the years to come by implementing the new Cuyahoga Valley National Park Trail Management Program.

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P: 216.619.9696 (sales office)
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TRAIL SIDE
SLAVIC VILLAGE



CONFERENCE RECEPTION AND 2014 GREATER CLEVELAND TRAILS RECOGNITION SHOWCASE

Please join us following the conference for the Trails Recognition Showcase and Conference Reception. Come see the array of outstanding initiatives!

5:00 - 7:30 P.M. Mayfield Village Town Hall, 6622 Wilson Mills Road (3/10 mi. east from Beta Dr.) Refreshments provided, including beer and wine from Fat Head's Brewery and Heidelberg Distributors.

The inaugural Greater Cleveland Trails & Greenways Awards were presented during the 2012 Conference Reception. This year we will recognize all projects and programs and award unique and exemplary ones:

- Projects – physical trail or on-road projects which have been completed in the last 5 years OR projects under construction which will be completed within the next year
- Programs – organized group activities which are conducted on a trail, bike lane or trail-connected outdoor green space and recur with frequency



WE ARE BIKE CLEVELAND



We are the organized voice of all cyclists, working to make our streets safer and our neighborhoods better places to live.

Together, we will be successful in creating an awesome, bike-friendly region. **Join the movement today!**

BikeCleveland.org
For more information on how to become a member!

CONFERENCE SPONSORS

The Conference planning partners would like to express our gratitude to these organizations for their generous support of the 2014 Greater Cleveland Trails & Greenways Conference. Their contributions are essential to our ability to deliver an innovative program providing state of the art planning, development, and funding techniques, professional development and networking opportunities.

■ THE GEORGE GUND FOUNDATION ■



TRAILBLAZERS

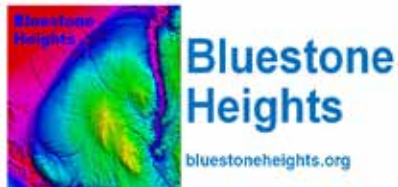


FRIENDS OF THE TRAIL



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CONFERENCE FACILITY HOST

Planning partners considered location, services, and sustainability as factors in selecting a conference venue. We are pleased to note that this facility has adopted “green” features in its construction, HVAC, lighting, plumbing and recycling measures. They have also been accommodating to our needs. Please let us know anything that we can do to accommodate yours!



THANK YOU – CONFERENCE PLANNING COMMITTEE MEMBERS

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Marty Cader – Cleveland City Planning Commission

George Cantor – Cleveland City Planning Commission

Nancy Desmond – Cleveland Metroparks

Ted Esborn – Mayfield Village

Bob Gardin, Conference Co-Chair – Friends of Big Creek

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Andrea Irland – National Park Service, Rivers Trails and Conservation Assistance

Jim Kastelic – The Trust for Public Land

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Eric Oberg – Rails to Trails Conservancy

Dawn Petkov – West Creek Conservancy

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Jacob VanSickle – Bike Cleveland

Dave Vasarhelyi – The Trust for Public Land

Marc Von Allmen – Northeast Ohio Areawide Coordinating Agency

Diane Wolgamuth – Mayfield Village

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EXHIBITORS

We would like to thank our exhibitors and hope that you will visit with them during the day. For your convenience, contact information will be available online at GCTrails.org after the conference. Please mention the GCTG Conference when you follow up with an exhibitor.

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National Park Service
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The Rivers, Trails, and Conservation Assistance Program is the community assistance arm of the National Park Service. We support community-led natural resource conservation and outdoor recreation projects, and our staff provide technical assistance to communities so they can conserve rivers, preserve open space, and develop trails and greenways.

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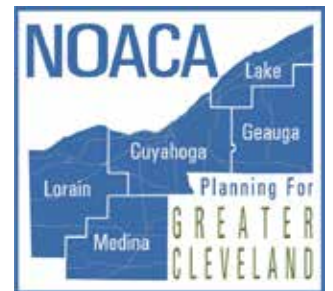


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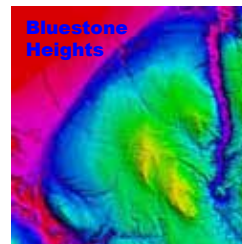
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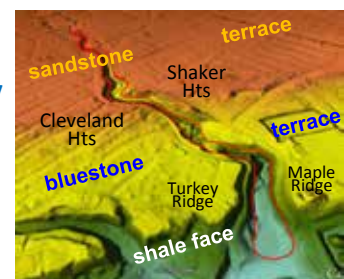


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Club currently focuses on:

- Spreading information to students and school staff*
- Volunteer opportunities for club members*
- Ways to monitor and make our school more efficient*
- Partnering with school district administrative and community groups*

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