



Agenda

Introduction to IMBA Better Living Through Trails Community Bike Parks

Questions and Next Steps

Stairway to Heaven - Copper Harbor, MI



IMBA 101





Mission

IMBA creates, enhances, and preserves trails for mountain bikers worldwide.

North Fork Mountain, WV



30,000 Individual Members





450 Affiliated Chapters & Clubs





One Million Volunteer Hours/Year





5,000 Miles of New Trails Since 1988





Empowering New Leaders





Building Partnerships





Keeping the Love Alive

Protect Public Lands and Bicycle Access





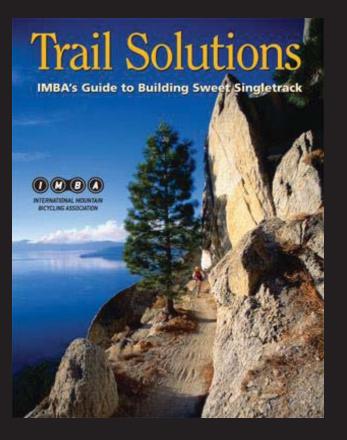
Building Trails

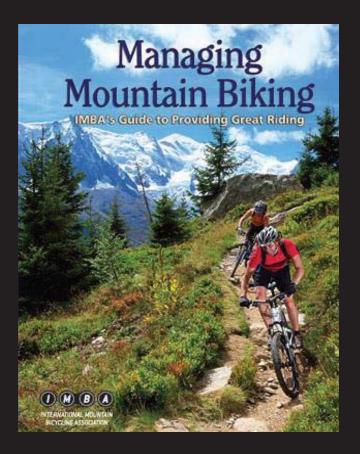






We even wrote the book...







Local support





Better Living Through Trails The Power of Mountain Biking to Improve Your Community







Saves Money and Improves the Environment

Saves money by increasing the efficient use of public space, reducing the need for costly infrastructure, and improving the health of the community.

Improves the environment by reducing the impact of pollution and noise, limiting greenhouse gases, connecting people to nature, and improving the quality of public spaces.

Lowes Creek - Eau Claire, Wisconsin



Cost Comparison of Facilities

Golf Course

\$50,000 - \$175,000 per hole •Four Plex Ball Field \$3 - \$5 million Playground \$70,000 - \$125,000 Skate Park \$8,000 - \$25,000 per 10,000 square feet Paved Bike Path \$150,000 - \$1,000,000 per mile Natural Surface Trail \$10,500 - \$52,300 per mile

(OIA, 2006)





INTERNATIONAL MOUNTAIN BICYCLING ASSOCIATION

Hinesburg, VT

Trails Revitalize



Trails boost the economy by creating a community that is attractive for new residents, tourists and businesses.



Mountain Biking By The Numbers

More Than 1 in 5 Americans 16 and Over Mountain Bike (Over 50 Million People Total)

 By Number of Outings, Biking is the Favorite Outdoor Activity of American Kids age 6-17

There are 1 1/2 Times More Mountain Bikers than Golfers in America

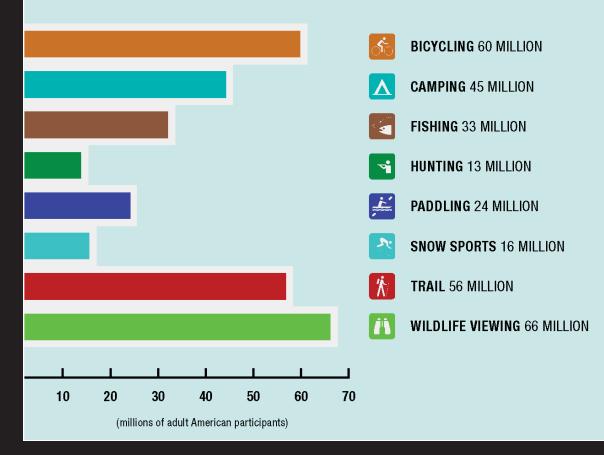
•The Voting Strength of Mountain Bikers is More Than 1 1/3 the Voting Strength of Americans Age 65 and Over



NTERNATIONAL MOUNTAIN BICYCLING ASSOCIATION

Little Bear – Flagstaff, Arizona

ACTIVE OUTDOOR RECREATION PARTICIPANTS BY THE NUMBERS



Trail sports (including biking, hiking and wildlife viewing) represent three of the most popular outdoor recreation activities with over 182 million participants.

(OIF, 2006)



Community Bike Park



What is a community Bike Park?

- Bike-specific, self-contained facility open to the public.
- Usually comprised of two or more bike specific tracks or trails
- Constructed features designed for bikes in most cases made of dirt, rock, or wood



What is a community Bike Park?

- managed similarly to a typical park; parking, irrigation, signs, maintenance, trash, and law enforcement
- provide an excellent opportunity for skill development, increased risk management, and an active, family-friendly learning environment.



Community Transformation



Well designed trails can transform 'community' from an abstract idea into a real place.



Safe Surroundings for Active Lifestyles



Trails promote health and fitness by providing safe surroundings for families to enjoy active lifestyles



In 2007, there were 30 purpose-built public bike parks in the U.S.

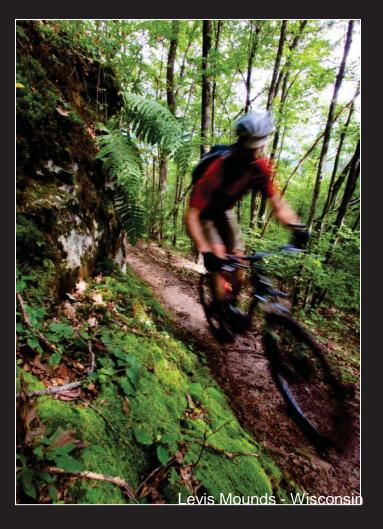




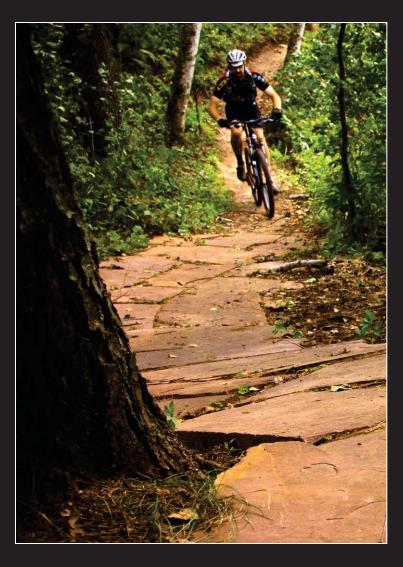
Bike Parks & Their Benefits

Accommodate a wide range of abilities
Provide riders with challenging, interesting, and progressively difficult features

 Allow land managers to increase public recreational opportunities, increase feebased revenues, deter unauthorized trail-building



Bike Parks & Their Benefits



COMMUNITY BENEFITS

- Family fun for all ages/abilities
- Economic opportunities
- Health and wellness
- Low cost maintenance, risk and liability; high returns
- Open to the public
- Community and neighborhood gathering area
- Hone cycling skills
- Further the sport
- Peak interest in riding and exercise
- Simple no team infrastructure
- Progresses kinesthetic learning^{nsin}



Components of a bike park





Pump Track

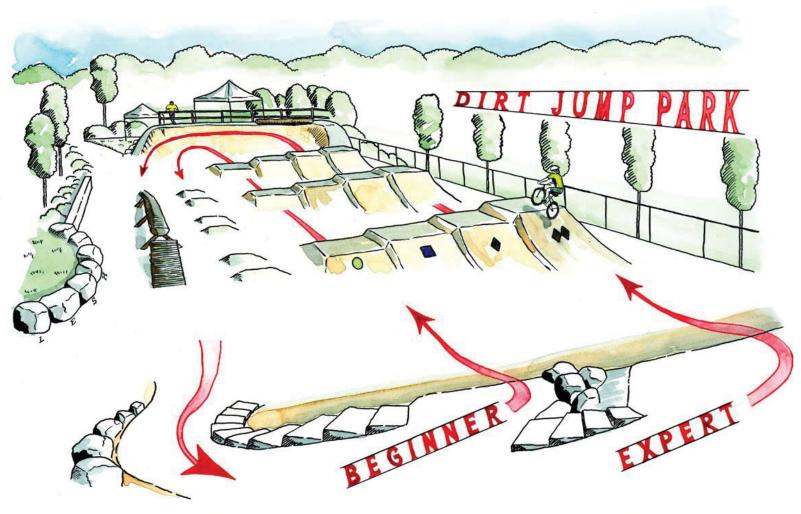




Pump Track







(MODELED AFTER GLENEAGLES ADVENTURE PARK - WEST VANCOUVER, BC)



Dirt Jumps

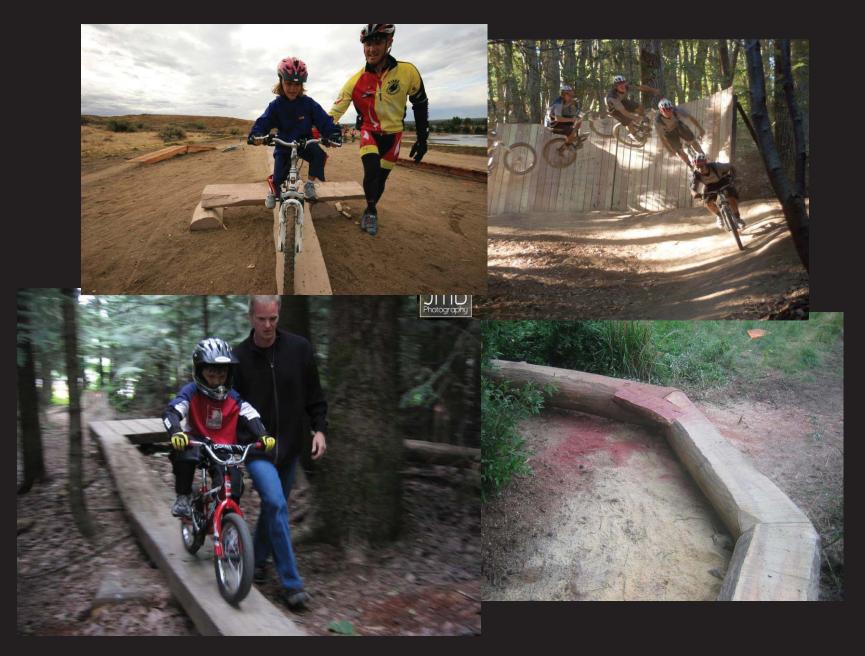






Technical Skill Development Features







FLOW TRAILS











































Infrastructure of a bicycle park

- Proper signage
- Water onsite
- Spectator/Viewing area
- Tool Storage facility
- Emergency access





maintenance

Regularly scheduled inspection of features

Regular revision of facility to keep it fresh



Costs





Costs



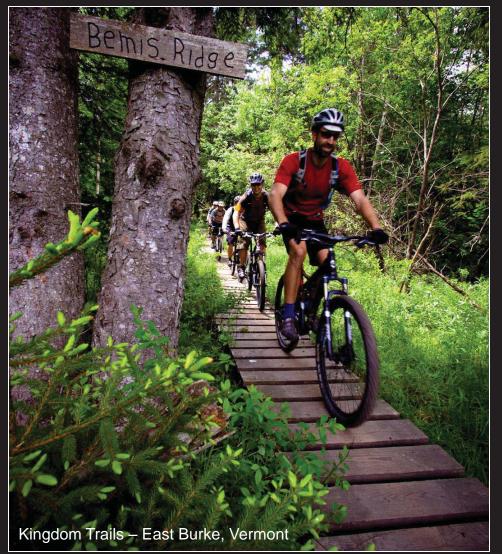


Costs

maintenance Annual \$2K - \$50K



KEYS TO SUCCESS

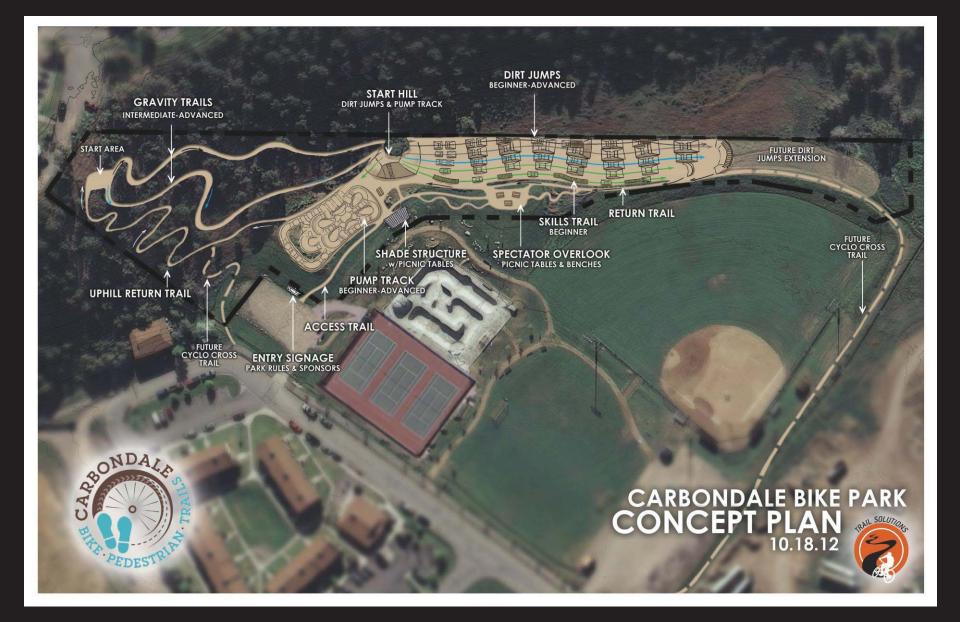


- Land ownership
- Easy access to water
- Parking/restrooms
- Visibility
- Ease of access
- Location
- Community/government support
- Spreading the word
- Working with all affected stakeholders







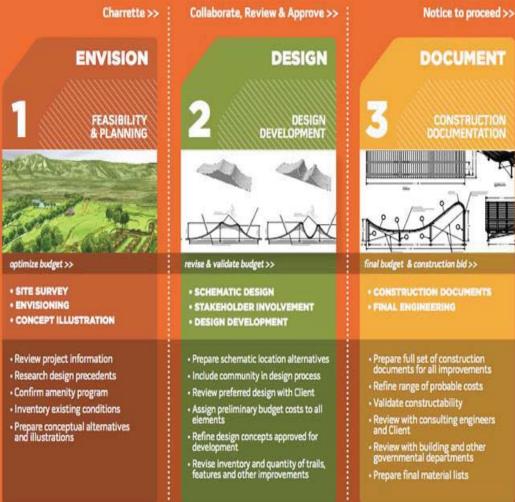








The Process





Courtesy of Alpine Bike Parks www.alpinebikeparks.com



It's More Than Digging in the Dirt:

Stewarding Natural Resource and Recreation Management in Your Community

QUESTIONS?

Mendocino, CA





Thank You

