# Greater Cleveland Trails & Greenways Conference 2012



Pathways to Successful Communities

June 6, 2012

Civic Center Independence, Ohio

## **CONFERENCE AGENDA**

8:00 - 8:45 AM	Registration and Continental Breakfast
8:45 - 9:00 AM	Welcome and Opening Remarks
9:00 - 9:45 AM	Plenary Session I Trails and Greenways, A Greater Cleveland Priority
9:45 - 10:30 AM	Plenary Session 2 Tools for Driving Trail Progress – Data, GIS and Maps
10:30 - 11:00 AM	Break / Exhibits
11:00 AM - Noon	Plenary Session 3 A Trails Forum – What, Who, How
Noon - 1:00 PM	Lunch in the Kiwanis Pavilion / Exhibits
1:00 - 2:30 PM	Concurrent Session IA Trails and Greenways and Placemaking
	Concurrent Session IB Why Trails and Greenways are Important to Developers
2:30 - 2:50 PM	Break / Exhibits
2:50 - 4:10 PM	Concurrent Session 2A Trends and Challenges in Trail and Greenway Design
	Concurrent Session 2B Innovative, Dedicated Funding for Trails and Greenway Development and Operations
4:15 - 5:00 PM	Closing Plenary How Trails Hold Down Health Care Costs of Local Business
5:00 - 7:00 PM	Reception at Independence Technology Center Refreshments & Greater Cleveland Trails & Greenway Awards (Page 13)

# **CONTINUING EDUCATION**

We have applied for continuing education credits for the following disciplines:

Registered Sanitarian 5.50 CEUs Parks and Recreation Professionals - 4.4 CEUs Certified Planners - 5.5 CM credits

At the time of this printing CE approvals pending. Certificates of attendance also available.

We thank the American Planning Association Cleveland Section and its members for assistance in program development and CM coordination.



#### SESSION DESCRIPTIONS

#### **Welcome and Opening Remarks**

Speaker: Hon. Gregory P. Kurtz, Mayor of the City of Independence

Plenary Session I

Trails and Greenways, A Greater Cleveland Priority

Moderator: Brian Zimmerman, Executive Director, Cleveland Metroparks

Speakers: Hon. Frank Jackson, Mayor of the City of Cleveland

County Executive Office, Cuyahoga County

#### Plenary Session 2

#### Tools for Driving Trail Progress - Data, GIS and Maps

Moderator: **Elaine Price**, Program Manager, Greenspace, Cuyahoga County Planning Commission

Speakers: **Stephen Mather**, Geographic Information Systems (GIS) Manager, Cleveland Metroparks

Daniel Meaney, Geographic Information Systems Manager, Cuyahoga County Planning Commission

Marc Von Allmen, Northeast Ohio Areawide Coordinating Agency

A new look at trail inventory and mapping efforts in Northeast Ohio with a focus on Cuyahoga County, including a snapshot of the current regional bikeway network and its growth in recent years. Using pertinent indicators and scorecards to evaluate or compare Northeast Ohio: with other peer cities; progress year-over-year; progress against goals. Suggests how collecting, organizing and displaying trail and bikeway data can be used to explore opportunities and priorities for completing and growing the trail network.

#### Plenary Session 3

#### A Trails Forum - What, Who, How

Moderator: Rory Robinson, Rivers and Trails Program, National Park Service

Speakers: Dan Rice, Co-Executive Director, Ohio & Erie Canalway Coalition

Eric Oberg, Manager of Trail Development, Rails-to-Trails Conservancy Midwest Regional Office

A look at the need and approaches to successfully building partnerships to advance a multi-county regional trails plans and forum through examples in Summit County and Central Ohio.

Lunch is generously donated and prepared by Angie's Rib Wagon, a division of Catered Elegance.





440-743-3000 | PARMAHOSPITAL.ORG/HEART

GC Trails & Greenways Page 3

## SESSION DESCRIPTIONS, Cont'd.

#### Concurrent Session IA

#### Trails and Greenways and Placemaking

Moderator: Eric Oberg, Manager of Trail Development, Rails-to-Trails Conservancy Midwest Regional Office

Speakers: Marlane Weslian, Neighborhood Development Officer, Slavic Village Development

Hon. Bruce Rinker, Mayor of Mayfield Village

Trails and greenways have shown through their multiple benefits to be major assets. This discussion will show how communities have used these assets to enhance their identity and create a real sense of place.

#### Concurrent Session IB

#### Why Trails and Greenways are Important to Developers

Moderator: George Cantor, AICP, Cleveland City Planning Commission

Speakers: Liz March-Robinson, Third Federal Savings

Mitchell Schneider, President, First Interstate Properties, Ltd,

Frank T. Sinito, President, Millennia Companies, American Preservation Builders

This session will focus on the relatively new concept of incorporating multi-purpose trails and greenways into residential and commercial real estate projects. Attendees will hear from three Cleveland area developers who have pioneered the use of these amenities as an integral part of their development.

#### Concurrent Session 2A

#### Trends and Challenges in Trail and Greenway Design

Moderator: Jeff Kerr, Principal, Environmental Design Group

Speakers: Andrea Irland, Outdoor Recreation Planner, Rivers and Trails Program, National Park Service

John Motl, P.E., Modes Management Engineer, District 12, Ohio Department of Transportation

Gerard Neugenbauer, P.E., Environmental Design Group

Panel participants will discuss important design challenges and concepts for communities thinking about connecting communities through trails.

#### Concurrent Session 2B

#### Innovative, Dedicated Funding for Trails and Greenway Development and Operations

Moderator: Dave Vasarhelyi, The Trust for Public Lands

Speakers: Tim Donovan, Co-Executive Director/ Ohio & Erie Canalway + Director/ Ohio Canal Corridor

Debby Rolland, Summit County Trail & Greenway Coordinator, Ohio & Erie Canalway Coalition

This session will explore funding strategies and to stimulate interest in launching a new course to identify possible revenue sources for funding and maintaining trails/ greenways.

#### Closing Plenary

#### **How Trails Hold Down Health Care Costs of Local Business**

Moderator: Terry Allan, Health Commissioner, Cuyahoga County Board of Health

Speaker: David Pauer, MNO, Director, EHP Wellness, Employee Health Plan, Cleveland Clinic

Can your park help you lose weight and save money? How trails and greenways improve health, reduce healthcare costs and the burden of chronic illness on the economy.







- ➤ Phase I & II Environmental Site Assessments
- ➤ Extensive VAP Experience
- ➤ Environmental Compliance Audits
- Wetland Delineation, Permitting & Mitigation
- ➤ Safety and Industrial Hygiene, Asbestos Management
- Geoprobe® Sub-Surface Sampling

6105 Heisley Road ♦ Mentor, Ohio 44060 (800) 804-8484 ♦ FAX (440) 357-1510 e-mail: hzwenv@hzwenv.com



GC Trails & Greenways Page 5

#### PRESENTER BIOGRAPHIES

Tim Donovan has led the effort in Cuyahoga County to establish the Ohio & Erie Canalway as a National Heritage Area since 1990. He has worked diligently on the extension of the Towpath Trail and has played a hand in the fund development strategy for this trail, while also providing consultation on other connector trails. Notable among his achievements are the founding of a TIF district based on Steelyard Commons which is providing local match funds for the trail, along with successful grants to Clean Ohio and the Great Lakes Restoration Initiative.

Phone: 216-520-1825

E-mail: tdonovan@ohiocanal.org

Andrea Irland graduated with a degree in Conservation from Kent State University. She worked at Cuyahoga Valley National Park, serving in many capacities including volunteer, Student Conservation Association intern, Interpretation Park Ranger, and Cultural Arts Assistant. She also worked for the friends of the park group, the Cuyahoga Valley Association, as administrative assistant, special events planner and volunteer coordinator. She currently works for Rivers, Trails and Conservation Assistance, a program of the National Park Service. She covers the state of Ohio, helping communities to achieve on the ground success. She also volunteers at the Countryside Farmer's Market and monitors a rookery of Great Blue Herons.

Phone: 330-657-2378

E-mail: Andrea\_Irland@nps.gov

Liz March-Robinson is a Project Manager at Third Federal Savings and Loan. In this capacity, she is responsible for underwriting mortgage and commercial loans, business development and operations, and the coordination of retail user groups. She is currently serving as bank's project manager for the Trailside at Morgana residential infill project. Scheduled to break ground in Spring 2012 and located at East 71st Street and Aetna Road, Trailside will offer three different energy efficient housing types, including detached single family homes and townhomes. Morgana Run, a trail that weaves through Slavic Village and connects to the Mill Creek Reservation, runs adjacent to the site. Ms. March-Robinson also is a member of the Board of Directors at the Slavic Village Development Corporation.

Phone: (216) 429-5250

E-mail: liz.march-robinson@thirdfederal.com

Stephen Mather first studied GIS at the College of the Atlantic in Bar Harbor, Maine, where he received a B.A. in Human Ecology. Further studies include GIS, Remote Sensing, Landscape Ecology and Biophysics along with a M.A. in Geography and Planning from the University of Toledo. Steve's more than ten years in the GIS field has spanned cadastral (Real Estate) digitization, programming and system design, deep spatial analyses, and remote sensing (optical, thermal, and radar). Prior to joining Cleveland Metroparks, Steve worked at the Ohio State University's Byrd Polar Research Center doing continental scale mapping of the Antarctic and Greenland ice sheets. At Cleveland Metroparks since 2008, Steve is the GIS Manager. Steve and his family reside in Berea.

Phone: 216-635-3243

E-mail: svm@clevelandmetroparks.com

Daniel Meaney is the GIS Manager for the Cuyahoga County Planning Commission (CPC). Throughout his 12 years with the Commission, Dan supports the agency's planners, other county agencies, local communities, and a variety of civic organizations in mapping and data analysis. Dan has recently been active in updating the County's Greenprint, assisting the Northeast Ohio Sustainable Communities Consortium, and the Cuyahoga River Water Trail project. Dan earned both his B.A. and M.S. degrees from Cleveland State University in Urban Studies. Prior to joining CPC, Dan worked for The City Of Cleveland with GIS responsibilities. Dan resides with his family in Strongsville.

Phone: 216-443-3709

E-mail: dmeaney@cuyahogacounty.us

John Motl, P. E. A native Clevelander, John graduated from Cleveland State University with a Bachelor of Civil Engineering degree with a major in transportation engineering. He joined the Ohio Department of Transportation in January, 1972, as an engineer-in-training (EIT). In 1973 he joined ODOT's District 12 Right-of-Way (R/W) Department in Cleveland. In 1975 John obtained his Ohio Professional Engineer's license. In 1977, John became the District 12 Environmental Engineer within the Planning Office, responsible for environmental documentation on all ODOT projects in Cuyahoga, Geauga, and Lake Counties. Over the next two decades he reviewed and prepared federally mandated environmental documents. In the mid 1990s John's role in the Planning Office evolved more into actual planning activities with work on a number of area Planning Studies.

John has monitored a number of transit studies by the Greater Cleveland RTA, the most prominent being the Euclid Corridor (Health Line) Bus Rapid Transit project completed in 2008. He has participated in rail studies for a Cleveland area commuter rail system, a Cleveland to Columbus to Cincinnati high speed rail line, the Ohio Hub Study (a rail hub system based in Cleveland providing intrastate and interstate service), and the West Shore Corridor Transportation Project.

Since 2000, John has devoted most of his time to the Cleveland Innerbelt Study and the resulting Cleveland Urban Core Projects, including reconstructing I-71/I-90, reconstruction of the West Shoreway, and the Opportunity Corridor Study.

John has worked on numerous bike and pedestrian projects throughout Cuyahoga, Geauga, and Lake Counties. Most prominent have been the Towpath Trail extension into downtown Cleveland, the West Shoreway Tunnel Rehabilitations, the Morgana Run Trail, the Mill Creek Trail, the Geauga County Rails to Trails Facility, and several Cleveland / Lake Metro Parks projects.

In addition, he has participated in many local planning studies, working with local communities and neighborhood organizations in Slavic Village, Ohio City, Tremont, Campus District, University Circle, Detroit-Shoreway, Union-Miles, Mount Pleasant, Collinwood, Shaker Heights, Lakewood, Westlake, Chardon, Euclid, North Olmsted, Concord Township, and Rocky River, among others.

Phone: 216-584-2085

E-mail: john.motl@dot.state.oh.us

(Continued on page 11)



# **Outdoor Play Environments**

Design • Playgrounds • Outdoor Classrooms • Shelters Shade • Surfacing • Site Amenities • Custom • Fitness





# NATURAL PLAYGROUNDS

www.groundsforplay.com

Marcia Sweet: 216.577.7575, msweet@marciasweet.com Kevin Murray: 330.289.8888, murraykevin@hotmail.com

## Environmental **Design Group**









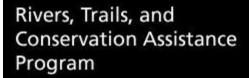
Civil Engineering / Landscape Architecture / Planning / Surveying / Environmental Services 800.835.1390 / www.envdesigngroup.com



Explore more than 22,000 acres in 16 reservations

216-635-3200 clevelandmetorparks.com

Part of your life, naturally!



National Park Service U.S. Department of the Interior



The Rivers, Trails, and Conservation Assistance Program is the community assistance arm of the National Park Service. We support community-led natural resource conservation and outdoor recreation projects, and our staff provide technical assistance to communities so they can conserve rivers, preserve open space, and develop trails and greenways.

Let us help you:

http://www.nps.gov/ncrc/programs/rtca/index.htm

Andrea Irland (330) 657-2378 Rory Robinson

(330) 657-2951 Andrea\_Irland@nps.gov Rory\_Robinson@nps.gov

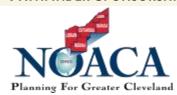
"When citizens and community leaders decide to conserve close-to-home landscapes, Rivers & Trails staff can help them get started." - American Hiking Society

GC Trails & Greenways Page 7

#### **CONFERENCE SPONSORS**

The Conference planning partners would like to express our gratitude to these organizations for their generous support of the 2012 Greater Cleveland Trails & Greenways Conference. Their contributions are essential to our ability to deliver an innovative program providing state of the art planning, development, and funding techniques, professional development, and networking opportunities.

#### **PATHFINDER SPONSORSHIP**



#### FRIEND OF THE TRAIL SPONSORSHIP

BEHNKE

















#### **GUIDE SPONSORSHIP**

















#### TREKKER SPONSORSHIP



Sean P. Brennan President Parma City Council





Conserving, enhancing, and bringing recognition to the natural and historic resources of the Big Creek Watershed and developing a recreational trail network that joins these resources to each other and the community.



CREEK

Conserving local natural areas, restoring our streams, and creating trails for a greener, Greater Cleveland.

Learn more at www.westcreek.org

#### CONFERENCE BREAKFAST AND LUNCH PROVIDED BY:











# Pincus Bakery

#### CONFERENCE RECEPTION REFRESHMENTS PROVIDED BY:







#### **CONFERENCE CO-CHAIRS**





#### **PLANNING PARTNERS / SPONSORS**

The Conference Co-Chairs gratefully acknowledge our generous planning partners and other sponsors for their monetary and in-kind support.























Page 9











GC Trails & Greenways



For more information, contact:
David Riddell, Coordinator, Restoration Services
david.riddell@davey.com
330-673-5685, ext 8038
www.davey.com/drg

Davey is a proud sponsor of the *Greater Cleveland Trails & Greenways Conference!* We have been providing ecological and environmental services in Northeast Ohio for over 18 years:

Wetlands and stream restoration, design, monitoring Natural resource and open space inventories Preparation of planting plans Native vegetation seeding and planting Ecological surveys, including endangered species Tree preservation plans Invasive vegetation management

Davey Resource Group—providing you with ecological consulting solutions through innovation and expertise

# LINEARACTIVE

#### Comprehensive Services for Sustainable Trails:

- → Planning, Site Design, Construction & Maintenance
- Mapping and GIS Integration
- Staff & Volunteer Training

(740) 868-6915

Linear-Active.com

info@linear-active.com

# BEHNKE

andscap e architecture

Improving communities and environments through conservation, restoration, and sustainable solutions.





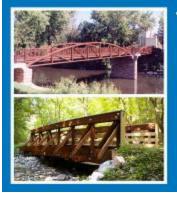
Connecting people with over 40 miles of trails and greenways.

#### Serving owners with:

- Expertise
- Design excellence
- Technical proficiency
- Collaboration
- · Responsiveness



216-5



# Wheeler

Steel, Timber & FRP Bridge Kits

From start to finish making your job easier!

800-328-3986 www.wheeler-con.com







Hatch Mott MacDonald's LIFT (Leverage Inspire Facilitate Transform) Initative provides clients with integrated planning services by engaging communities in a streamlined project delivery process that maximizes available assets to fulfill community needs and produce tangible enhancements to the quality of life.

Emil N. Liszmiansky, PE, AICP • Planner/Engineer 18013 Cleveland Parkway Drive, Suite 200, Cleveland, OH 44135-3233 (O) 216.535.3658 (M) 216.217.4916 (F) 216.265.2816 emil.liszmiansky@hatchmott.com

#### PRESENTER BIOGRAPHIES Cont'd.

(Continued from page 6)

Gerard Neugebauer graduated with a degree in Civil Engineering from the University of Akron with specialization in hydraulics. He also obtained his Masters in Business Administration from the University of Akron. Gerard is a registered Engineer in the State of Ohio and has served on the board of the Akron District Society of Professional Engineers for over 15 years. He has over 20 years of experience designing and building infrastructure projects in northeast Ohio. He also specializes in right of way and utility services, including design and property acquisition. Recent trail projects he has managed include Niles Greenway Bike Trail, Freedom Trail in Tallmadge Ohio, and Panhandle Passage in Dennison/Uhrichsville, Ohio. He is currently beginning design on the Maple Highlands Trail Connection in Chardon.

Phone: 330-375-1390

E-mail: gneugebauer@envdesigngroup.com

Eric Oberg. Eric is responsible for the delivery of all levels of trail development technical assistance in six Midwest States for Rails-to-Trails Conservancy, including managing technical assistance contracts, products and services. He assists local communities with trail planning and development through a variety of strategies, including: research, preparation and dissemination of resource materials such as fact sheets and studies; organizing and conducting public meetings and workshops and developing local trail advocacy networks; educating and training regional constituents; preparing planning documents and performing project consulting work; and developing grants and contracts to fund in-depth technical assistance. Eric has many years of experience in trail construction including surveying, layout & design, and both hand and machine based construction methods. He has extensive experience in planning, design and evaluation of Rail-with-Trail projects. In his work he plans for, deploys, maintains equipment and creates comprehensive reports for automated trail counts around the region.

Phone: 614-837-6782 E-mail: eric@railstotrails.org

**David Pauer, M.N.O.** David is Director of Wellness for the Employee Health Plan (EHP) of Cleveland Clinic. EHP covers healthcare and wellness expenses for 75,000 employees and their family members. David has been with the Cleveland Clinic for 6 years, first as a manager with the Employee Wellness department and now with the Employee Health Plan.

David has dedicated his career to nonprofit health organizations. He previously was a director of development for HealthSpace Cleveland, the executive director of the Ronald McDonald House of Cleveland, executive director of the Herb Society of America, and the assistant executive vice president of the American Diabetes Association, Ohio Affiliate.

David earned a Master of Nonprofit Organizations degree, specializing in healthcare organizations, from Case Western Reserve University, and a Bachelor of Science in Community Health Education from The Ohio State University. David spent a year studying Spanish language, culture, and public health in Madrid, Spain in a program through Bowling Green State University.

David serves as a volunteer on the board of advisors for Clevelanders in Motion, Live Well Lakewood and the Lakewood Hospital Community Advisory Board.

Phone: 216-448-9718 E-mail: pauerd@ccf.org

**Daniel M. Rice.** Since 1994, Mr. Rice has worked with over 150 community partnerships and raised over \$30 million in development funds for the preservation of historic structures, the development of the 101-mile multi-use Ohio & Erie Canal Towpath Trail and the conservation of natural resources along the Ohio & Erie National Heritage Canalway.

Mr. Rice is a native of Ohio, with a B.A. in history from the College of Wooster and M.A. in American History from the University of Akron. Upon receipt of his M.A., Dan worked as Curator of Interpretation for the Summit County Historical Society, where he was responsible for the preservation and conservation of over 250,000 artifacts, development of interpretive exhibits, and educational programming.

Mr. Rice is associated with numerous professional organizations within and outside the field of heritage development. He played a key role in the organization of the Alliance of National Heritage Areas in 1997, served as Chairman of this national organization from 1997-2001 and currently serves as Chairman of Heritage Development Institute and Partnership Committee. Mr. Rice has served on numerous state boards and committees including, Ohio Heritage Area Partnership, Ohio Department of Natural Resources Canal Lands Advisory Committee, Trustee and Past Chairman of the Canton/Stark County Convention & Visitors Bureau, and the Ohio Greenway Advisory Committee.

Mr. Rice is married to Nancy Neagoy Rice and lives in Cuyahoga Falls, Ohio with their daughter Rachael.

Phone: 330-374-5657

E-mail: drice@ohioeriecanal.org

**Bruce Rinker** is a shareholder of Mansour, Gavin, Gerlack & Manos Co., L.P.A. and has extensive, well-rounded experience as a litigator and practitioner. He was a labor relations representative, state appellate court law clerk, Assistant County Prosecutor in the felony criminal division and has been a trial attorney for over 30 years. Mr. Rinker has held a number of public offices since 1987, has been the Mayor of Mayfield Village since 1993 and is a member of the Board of Park Commissioners of the Cleveland Metropolitan Park District. He has developed expertise in municipal, zoning and eminent domain law, often lecturing in these areas.

His education includes a B.A. from Hamilton College and a J.D from Case Western Reserve University School of Law. He is licensed in Ohio and has been admitted to the Ohio and U.S. District Courts.

He is a member of the American and Ohio Bar Associations, the Cleveland Metropolitan Bar Association, the American Planning Association, the Urban Land Institute, the Cuyahoga County and Northeast Ohio Mayors and City Managers Associations, the Suburban Police Anti-Crime Network and The City Club, and is a Founding Trustee of the Mayfield School Business Community Alliance.

Phone: 216-523-1500 E-mail: brinker@mggmlpa.com

**Debora S. Rolland** is Vice President of Operations and Development and the Summit County Trail & Greenway Coordinator with the Ohio & Erie Canalway Coalition located in

(Continued on page 12)

#### PRESENTER BIOGRAPHIES Cont'd.

(Continued from page 11)

Akron, Ohio. Mrs. Rolland is responsible for the management of the Summit County Trail and Greenway Plan and works with over 30 municipalities within Summit County on the implementation. Mrs. Rolland administers the Summit County Trail & Greenway Grant Program with over one million dollars provided to the different communities as seed funding for trail and greenway projects. Mrs. Rolland is involved in numerous organizations within the field of trail and greenspace as well as volunteering in organizations not affiliated with natural resources. She's played an integral role in the planning and implementation of regional as well as local trails within Summit County. Mrs. Rolland has appeared on numerous radio programs as well as television promoting health and wellness initiatives. Mrs. Rolland resides in Hudson, Ohio with her husband and children. In her spare time, she enjoys running and bicycling on the Towpath Trail with her family.

> Phone: 330-374-5657 E-mail: drolland@ohiocanal.org

Rhonda Romano. Rhonda joined Rails-to-Trails Conservancy in 2001 after spending many years in non-profit healthcare marketing, public relations, and fundraising, as well as serving as an adjunct professor teaching marketing, public relations, and business courses for both Bowling Green State University and The University of Toledo. Since joining RTC Rhonda has focused on policy work in support of active transportation infrastructure at the local, state and federal levels and worked directly with trail groups across the Midwest assisting them with various aspects of trail development, including fundraising, community outreach, and design and maintenance. She currently serves on the statewide Clean Ohio Trail Fund Advisory Committee and the statewide Recreational Trails Fund Advisory Committee.

Phone: 614-837-6782

E-mail: Rhonda@railstotrails.org

Mitchell Schneider is the President of First Interstate Properties, Ltd., a Lyndhurst, Ohio based real estate development and management company. Mr. Schneider, an attorney by training, previously practiced law at a downtown Cleveland law firm. In 1989, he created First Interstate Properties, Ltd., with the aim of engaging in the development of large-scale open-air, multi-tenant retail facilities. During the course of its 23 years, First Interstate has developed nine shopping centers, including Legacy Village in Lyndhurst, Ohio, Cleveland's premier lifestyle center, Avon Commons in Avon, Ohio, and Steelyard Commons, in Cleveland, Ohio. The latter two centers incorporate multi-purpose trails into their design footprint, providing off-road circulation for bicyclists and pedestrians. Overall, First Interstate manages a portfolio of retail and industrial properties totaling nearly four million square feet.

Phone: 216-381-2900

Email: mcs@first-interstate.com

Frank T. Sinito is the President of Millennia Housing Companies and American Preservation Builders. Frank founded Millennia Housing Management, Ltd. in 1995, with the acquisition of a 566unit (6-project) portfolio. Today Millennia Companies manages 114 multi-family communities in several states, with an anticipated 9000 units of affordable housing by the end of 2012. In 2007, Frank founded American Preservation Builders to act as general contractor for both the development and management companies. Frank's experience is widespread, including acquiring, managing, developing and constructing affordable housing projects, and general contracting for conventional and subsidized housing as well as commercial properties. In addition to the successful development of affordable housing projects, he is also responsible for an award-winning \$12 million, 40,000 sq. ft. corporate office development known as Thornburg Station in Valley View, Ohio. Frank is a member of the Northeast Ohio Apartment Association and the Midwest Affordable Housing Management Association. Frank is active in several Christian Ministries and is Chairman of True Freedom Ministries. He has a B.A. in Economics with a minor in Finance from Cleveland State University.

> Phone: 216-520-1250 Email: fsinito@mhmltd.com

Marc Von Allmen is a native of Cincinnati, OH. Marc earned his undergraduate degree at the The Ohio State University in Geography and then a Masters Degree in Community Planning from the University of Cincinnati (2011). Prior to joining the Northeast Ohio Areawide Coordinating Agency (NOACA), Marc worked at Licking County Area Transportation Study (LCATS), the Metropolitan Planning Organization (MPO) in Newark, OH. Marc's primary responsibilities at NOACA include regional bicycle and pedestrian initiatives. Marc currently lives in Edgewater (Cleveland).

Phone: 216-241-2414

E-mail: mvonallmen@mpo.noaca.org

Marlane Weslian has been the Neighborhood Development Officer with Slavic Village Development (SVD) since 1998 and carries out neighborhood planning, greenspace development and real estate projects in the Slavic Village/Broadway community located on the Southside of Cleveland, Ohio. This includes developing new trails and greenspace, public art, and brownfield redevelopment. She is a Certified Main Street Manager and Economic Development Finance Professional. Her previous experience includes work as an Executive Director of a local development corporation, director of job placement with Hard Hatted Women, an organizer with the Council of Unemployed Workers and a post-surgical licensed practical nurse at the former Deaconess Hospital.

> Phone: 216-429-1182 x104 E-mail: marlanew@slavicvillage.org



#### **CONFERENCE RECEPTION**

Conference attendees are invited to join us from 5-7:00 pm at

#### **Independence Technology Center**

6801 Brecksville Road, Independence, Ohio 44131 (short walk/drive from the Civic Center)

#### The inaugural Greater Cleveland Trails & Greenways Awards

will be presented during the reception (see below).

Refreshments provided by Akron's Thirsty Dog Brewing Company, Heidelberg Distributing Co., and the Independence Winking Lizard.

We thank Dick Pace, President, Cumberland-Development, LLC, owner of the Independence Technology Center, for hosting the reception.

Outstanding Regional Agency – Cleveland City Planning Commission
Outstanding Regional Organization – West Creek Preservation Committee
Outstanding Regional Plan – Summit County Trail and Greenway Plan
Outstanding Local Community – Slavic Village Development Corporation
Outstanding Trail Connection – Lake to Lake Trail
Visionary Trail Award – Johnston Mill Run, Bike and Pedestrian Trail

Outstanding Water Trail Support – Cuyahoga River Water Trail Partners

GREATER CLEVELAND
TRAILS & GREENWAYS
RECOGNITION/AWARDS



Urban Trails Award - Kerruish Park

# Western Reserve Land Conservancy

OUR LAND. OUR LEGACY.



JOHN J. RAKAUSKAS Architect

> (216) 741-5757 John@rakarch.com www.rakarch.com

RAKAUSKAS • ARCHITECTURE 4352 Pearl Road, Suite C, Cleveland, Ohio 44109





Parma City Council Office 6611 Ridge Road Parma, Ohio 44129 Phone: (440) 885-8091 Fax: (440) 885-8087

Residence 6306 Hampstead Avenue Parma, Ohio 44129 Phone: (440) 884-0489

Sean P. Brennan, M.Ed., President of City Council E-mail: councilmanbrennan@sbcglobal.net

GC Trails & Greenways Page 13

#### **EXHIBITORS**

We would like to thank our exhibitors and hope that you will visit with them during the day. For your convenience, contact information will be available online at GCtrails.org after the conference. Please mention the GCTG Conference if you follow up with an exhibitor.

Behnke Associates, Inc.

Bike Cleveland

City Architecture

Cleveland City Planning Commission

Cleveland Metroparks

Cuyahoga County Board of Health

Cuyahoga County Planning Commission

Davey Resource Group

David Williams & Associates

Environmental Design Group

Friends of Big Creek

**Grounds For Play** 

Hatch Mott MacDonald, LLC

HzW Environmental Consultants, LLC

Linear Active LLC

Michael Baker Jr., Inc.

National Park Service - Rivers Trails and Conservation

Assistance

Northeast Ohio Areawide Coordinating Agency

Northeast Ohio Regional Sewer District

Ohio Department of Transportation

Parma Community General Hospital

Rails-to-Trails Conservancy

Soil and Materials Engineers, Inc. (SME)

The Trust for Public Land

US Bank

West Creek Preservation Committee

Wheeler Bridge



#### THANK YOU

## **Conference Planning Committee Members**

Martin Cader - Cleveland City Planning Commission

George Cantor, AICP - Cleveland City Planning Commission

Bob Gardin, Conference Co-Chair - Friends of Big Creek

Andrea Irland - National Park Service, Rivers, Trails and Conservation Assistance

Jim Kastelic - Cleveland Metroparks

Jeff Kerr - Environmental Design Group

Suzanne Krippel - Cuyahoga County Board of Health

Dave Lincheck, Conference Co-Chair - West Creek Preservation Committee

John Motl, P.E. - Ohio Department of Transportation, District 12

Dawn Petkov - West Creek Preservation Committee

Elaine Price - Cuyahoga County Planning Commission

Joann Richards - West Creek Preservation Committee

Rory Robinson - National Park Service, Rivers, Trails and Conservation Assistance

Mary Ellen Stasek - Friends of Big Creek

Sarah Townsend - West Creek Preservation Committee

Jacob Van Sickle - Bike Cleveland

Dave Vasarhelyi - The Trust for Public Land

Marc Von Allmen - Northeast Ohio Areawide Coordinating Agency

Betsy Yingling - Northeast Ohio Regional Sewer District

experiences.

Welcome to the second biennial Greater Cleveland Trails & Greenways Conference! Following the success of the first conference in 2010, and interest in continuing it on a recurring basis, we see this conference as being one of many in the years to come. This year's program contains a number of leading community leaders, planning and design specialists and area developers eager to share their knowledge and

During this year's conference, we'll learn where we stack up against other regions and how we can develop a dynamic, multi-county regional trail network right here in Northeast Ohio. We'll explore how trails and greenways help local communities establish a sense of place; how developers are incorporating trails and greenspace into their projects; and how trails can help hold down a community's health care costs. We'll learn about potential funding opportunities to help develop and operate projects, and about the latest trends and challenges in trail and greenway design. And, we'll discuss how we can make individual communities and our region as a whole an even more attractive place to visit, live, work and invest in.

Thank-you to all our partners, sponsors, speakers and volunteers for their contributions towards making this event a success. And thank-you to all our attendees for your interest and commitment to bringing a world class greenway trail network to Greater Cleveland and recognizing the value of trails and greenways as pathways to successful communities!

Conference Co-Chairs:

Friends of Big Creek

Bob Gardin

Jaire Mr. Lincheck

Dave Lincheck

Printing courtesy of



West Creek Preservation Committee

### GREENWAYS & TRAILS

- Encourage physical fitness and healthy lifestyles
- Facilitate non-motorized transportation and walkable communities by providing safe, alternative access between neighborhoods, parks, schools, shopping, and employment centers
- Preserve and provide access to culturally & historically valuable areas
- Conserve and create open spaces and wildlife habitat
- Protect and enhance stream corridors and other natural areas that help mitigate stormwater impacts
- Educate young and old alike about the value and importance of the natural environment
- Strengthen local economies, increase property values and provide amenities which help attract homeowners and businesses
- Make communities better places to live

#### PATHWAYS TO SUCCESSFUL COMMUNITIES



See you on the trail!

Greater Cleveland Trails & Greenways Conference gctrails.org