

A group of cyclists are gathered on a paved path next to a large, colorful mural. The mural features abstract patterns and the words "a run" in large, stylized letters. The cyclists are wearing helmets and various clothing, including a yellow shirt with a logo. The scene is set outdoors on a sunny day with a clear blue sky and green grass.

# Trails: Placemaking Tools

Jacob VanSickle, Bike Cleveland

# What is Active Transportation?

- Active transportation refers to any form of human-powered transportation. There are many ways to engage in active transportation, whether it is walking to the bus stop, or cycling to school/work.
- Active transportation includes many active modes and methods of travel such as:
  - walking/jogging/running;
  - cycling;
  - in-line skating;
  - skateboarding;
  - non-mechanized wheel-chairing

# Benefits of Active Transportation

- Health – Active transportation provides an opportunity to be physically active on a regular basis.
- Social – Active transportation is accessible to everyone and increases social interactions.
- Transportation – Active transportation reduces road congestion.
- Environmental – Active transportation is environmentally-friendly and can contribute to reductions in greenhouse gas emissions.
- Economic – Active transportation saves money on gas and parking, and has been shown to revitalize business districts and neighborhoods where AT is incorporated effectively.



# Active Transportation and Placemaking

Active transportation refers to any form of human-powered transportation. There are many ways to engage in active transportation, whether it is walking to the bus stop, or cycling to school/work.

Placemaking: An integrated and transformative process that connects creative and cultural resources to build authentic, dynamic and resilient communities or place

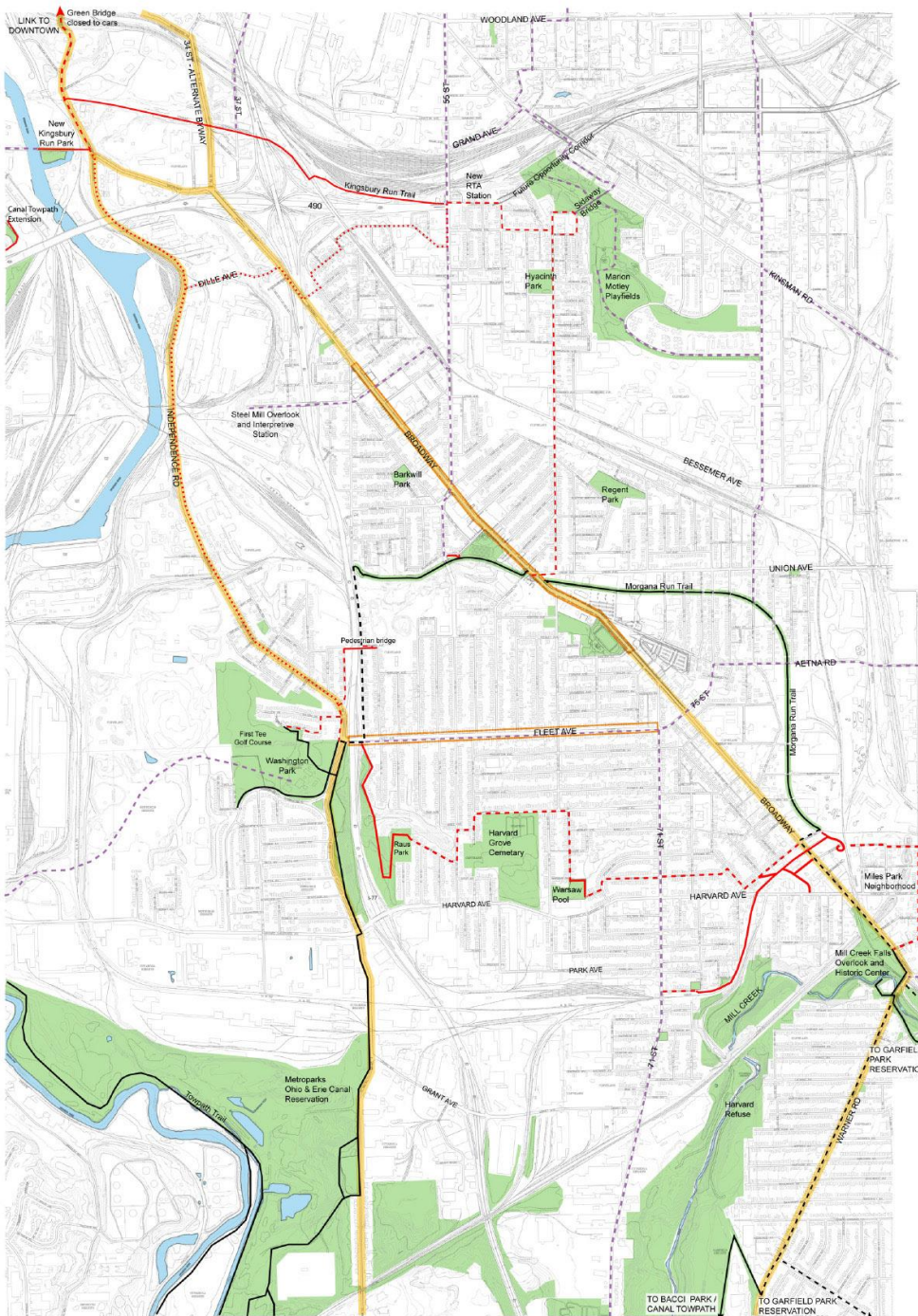
- ▣ Healthier, more social, pleasant places to live, work, and visit.

# Active Transportation:

## Micro Level- Slavic Village Neighborhood

- Population: ~25,000
- Area: ~4.6 Square Miles
- 20% of residents walk, bicycle, or take public transportation to work.
- 40% of households are without a car.





- Slavic Village Greenway Study
  - Completed as part of our TLCI Plan in 2007
  - Identifies connections in neighborhood, creates place
  - Sustainable Transportation plan



# Morgana Run Trail- before opening





# Morgana Run Trail- opened October 2006





# Morgana Run Trail



# Creating Place





# Creating Purpose



Re-purposed Retail



Union Community Garden

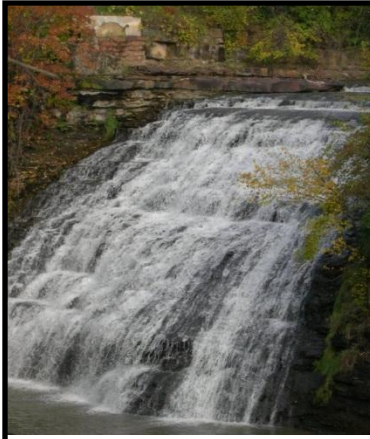


Trail access point



Housing Development

# Neighborhood Assets



Mill Creek Falls



Community Gardens



Public Art



Businesses



Washington Reservation  
First Tee Program



Cleveland Velodrome – 166 meter steel and wood  
track – opening June 2012



Volunteer Groups



Trailside-New Housing



# New Partners



Department of Parks and Recreation

Department of Public Health



**Cleveland  
Metroparks**



**Court**Community  
Service



OHIO CITY  
**BICYCLE**  
CO - OP



ParkWorks

# New Partners — Volunteer Groups





# Friends of the Trail



## Friends of the Morgana Run Trail News Bulletin

VOLUME 1, ISSUE 1

4.24.2009

### Friends of the Trail Gear Up For Fun Year



The Friends of the Morgana Run Trail have begun to plan events for the spring, summer and fall. The group hopes to turn the trail into a continual hub of physical activity and fun throughout the warm months of the year. "We plan to do this by planning family friendly activities that will get people out of their house and onto the trail," said Friend of the Trail member Daniele Betitsky.

Friends of the Trail has been working hard to plan various events including dog walks, bike rodeos, bike rides, history walks, and much more.

The first organized event will be a bike ride from Washington Reservation to Mill Creek Falls and will take place on May 11<sup>th</sup> to celebrate Cleveland Bicycle Week. For a complete list of organized trail events and bike rides turn to page three or log onto [slavicvillage.org](http://slavicvillage.org).

## FRIENDS OF THE TRAIL

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### 20<sup>th</sup> Annual RiverSweep Coming in May

RiverSweep is Ohio Canal Corridor's 20<sup>th</sup> Annual, environmental awareness and clean-up initiative that is taking place on Saturday, May 9<sup>th</sup>. The event partners multiple non-profit organizations with private companies, and hundreds of volunteers, to clean areas along the Cuyahoga River Valley and its tributaries. RiverSweep is a "done in a day" event where volunteers gather at one of several designated areas.

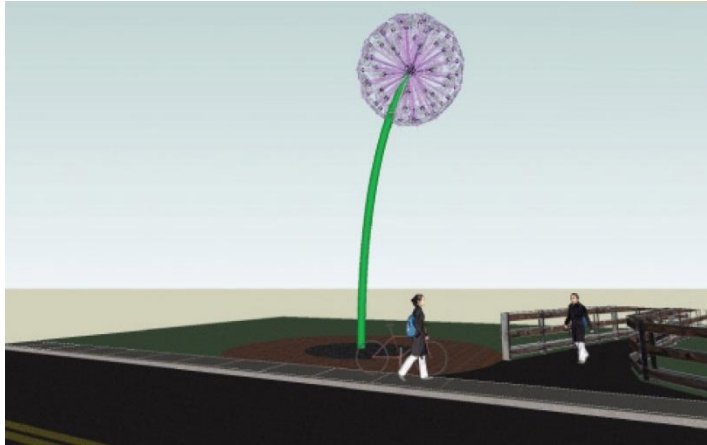
RiverSweep will take place Saturday May 9<sup>th</sup>, in Slavic Village on the Morgana Run Trail from 9:00am-12:00pm. Everyone is welcome to come help. Please sign-in and get your supplies and t-shirt at 6711 Broadway Ave. (in the Aldi parking lot). For more information about the Slavic Village site contact Jacob VanSickle at 216-429-1182, ext. 107, or by e-mail at [jacobv@slavicvillage.org](mailto:jacobv@slavicvillage.org).

For more information about Ohio Canal Corridor or other RiverSweep sites call 216-520-1825.

# New Projects



**MORGANA  
RUN**





# New Programs



Bike Rodeo

5K MORGANA RUN  
SLAVIC VILLAGE • CLEVELAND, OHIO



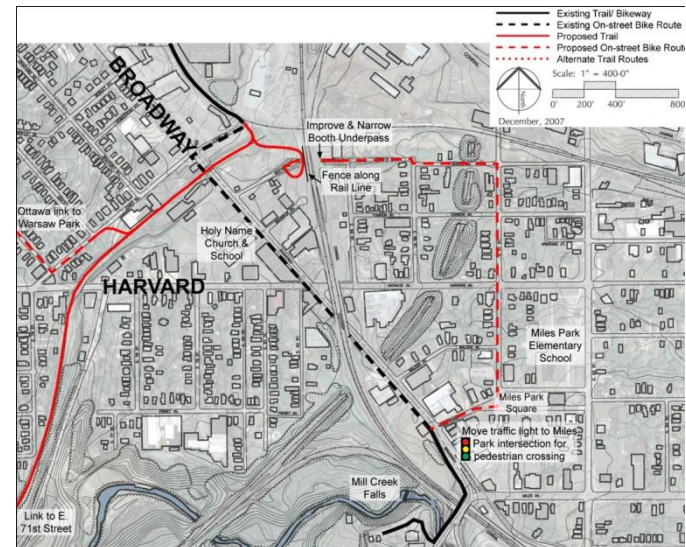
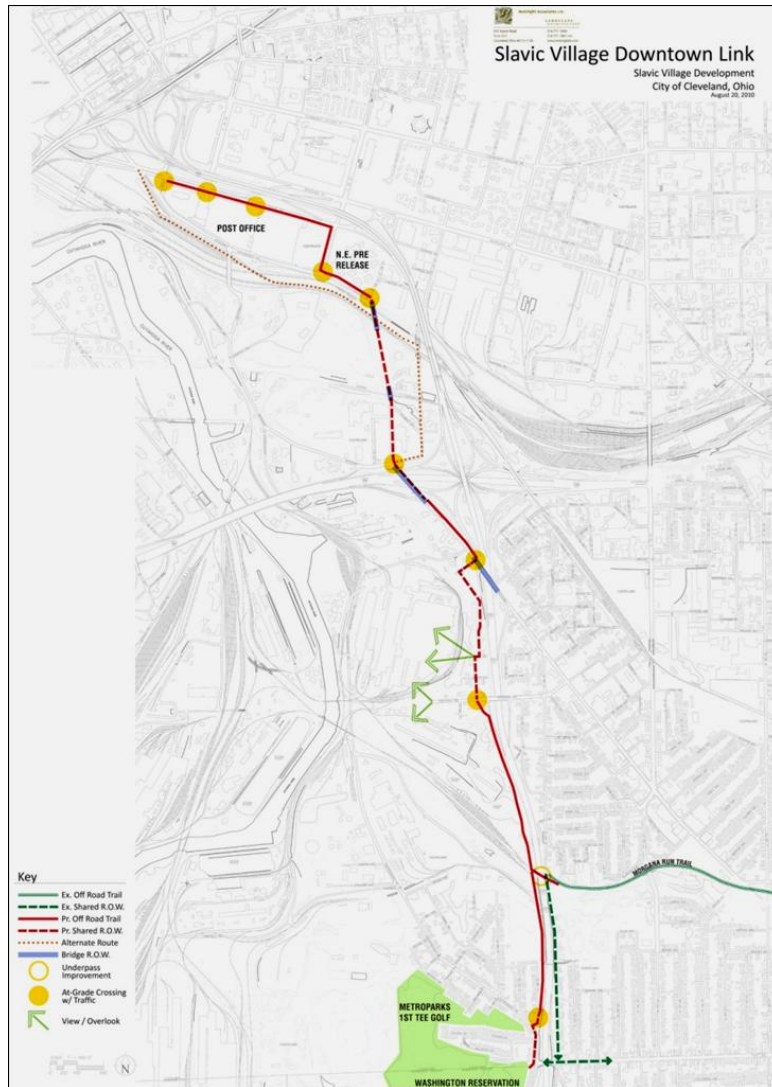
Pierogi  
Dash — June  
10th — sign  
up now!

National  
Trails Day





# Active Transportation Connections







## Contact Information

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