

# Emerging Trends in Trails

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# Trends and benefits

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Trails add value to new homes and give the developer the highest investment return.

The Business of Trails: a compilation of economic benefits.

Trails expenditures shown to reduce health-care costs

Trail Towns: creating memorable destinations for trail users

Evidence of many varieties of economic benefits linked to trails

Trails and Revitalization: A Study of the Economics  
Associated with Public Trails.

Tourism benefits encourage linking trails in Florida along East Coast Greenway.

Just some of more than 80 resources on the American Trails website that portray the economic impacts of trails.

Bridges

Rails

Water

Shared

Health

Trail Towns

Misc

# Walnut Street Bridge Chattanooga, TN





# Purple People Bridge – Cincinnati, OH



# Walkway over the Hudson





# Better than.....

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# Morgana Run - Slavic Village





# Bloomington – Chicago, IL



# High Line – New York City





# Water Trails

- ◉ What is a water trail?
- ◉ Nationally...
- ◉ Some Examples
  - Northern Forest Canoe Trail
  - Chesapeake Bay Water Trail
  - Lake Michigan Water Trail
  - Milwaukee Urban Water Trail
  - Great Calusa Blueway Paddling Trail

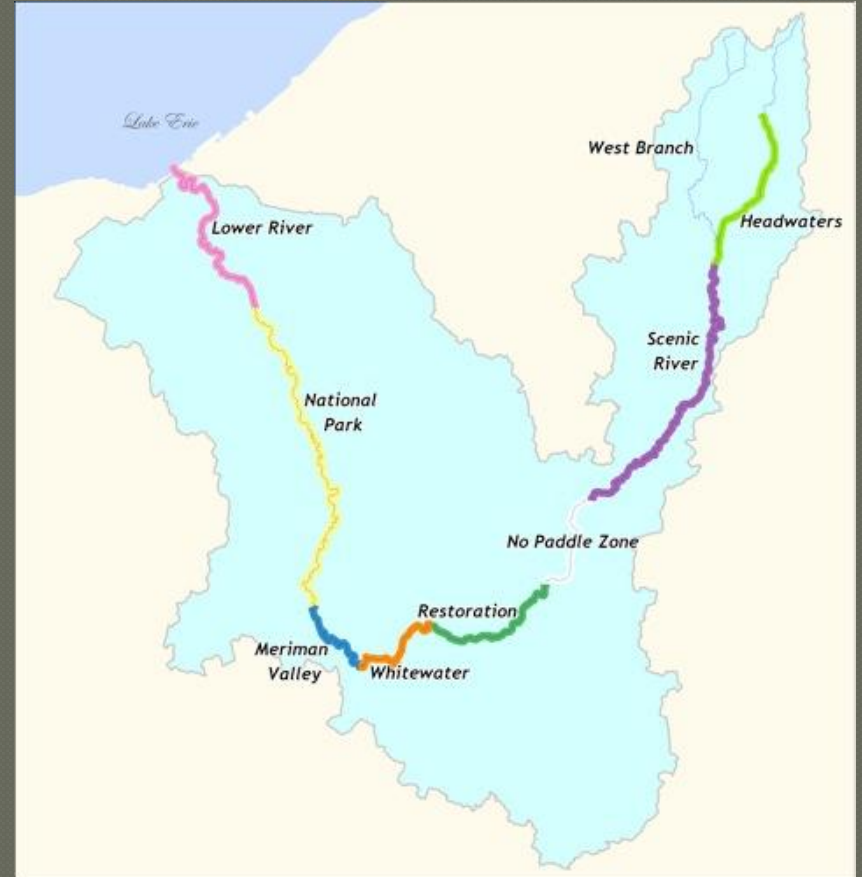




# Local Water Trail Initiatives



## Cuyahoga River Water Trail



# Local Water Trail Initiatives

## Lake Erie Paddling Route



# Shared trails

## ● Rails with Trails



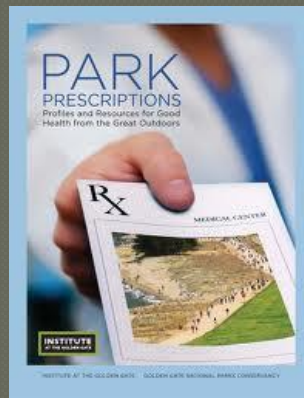
## ● Dual tread trails





# Health

## ● Park Prescriptions



Increase Energy - Lower Stress

**Prescription TRAILS** Rx for Health:  
Get Up and Get Moving!

Congratulations on deciding to increase your physical activity!  
Here is the plan we discussed to start you on your way.

Date: \_\_\_\_\_

Start with: \_\_\_\_\_ minutes \_\_\_\_\_ days per week

Gradually increase to: \_\_\_\_\_ minutes \_\_\_\_\_ days per week

Where: \_\_\_\_\_

We will review this plan at your next visit.

\_\_\_\_\_  
Health Care Provider Signature

Enjoy the Outdoors

*Sleep Better* *Walk the Dog*

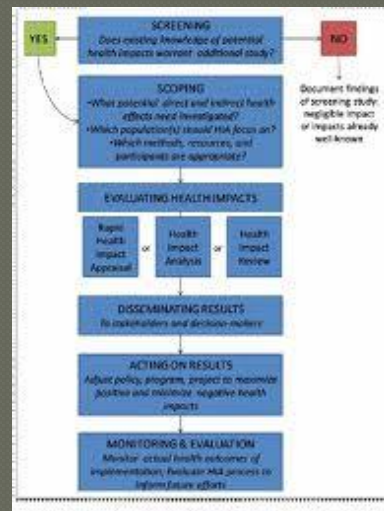
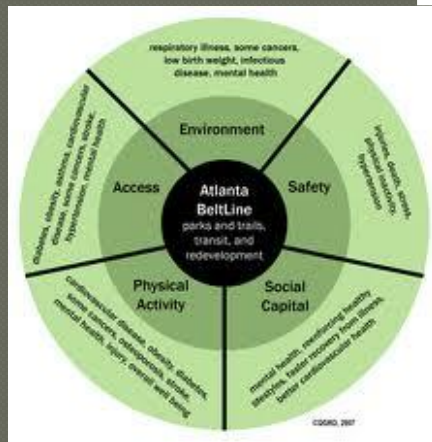
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## ● Medical Mile



# Health

## Health Impact Assessments



## Healthy Steps





# Trail Towns

The Trail Town Program® is a project of The Progress Fund developed in conjunction with the Allegheny Trail Alliance to realize the economic potential of the Great Allegheny Passage.





# Misc



Mountain Bike Trail – incorporated into school curriculum



Cycle track – separate lane

# Closing thoughts

- Partnerships
- Community support
- Look to other ideas
- Think outside the box
- Think big
- Maintain enthusiasm!

