

Barberton Magic Mile



- **Bike Lanes**
- **1 Mile Loop**
- **\$2,000,000**
- **Akron Metropolitan Area Transportation Study (AMATS) Connecting Communities Grant, Barberton Community Foundation, City of Barberton**

County: Summit



BARBERTON
COMMUNITY FOUNDATION



Barberton Magic Mile

A one mile loop from the new Towpath Bridge over Robinson Avenue and through Downtown Barberton. Attracting visitors, connecting amenities and creating the identity of a bicycle-friendly community.



County: Summit



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Barberton Magic Mile



- Increased ridership into & from Downtown
- Recognizable identity / branding through custom wayfinding elements
- Repurposes large parking lots as off-road trails & paths

County: Summit



BARBERTON
COMMUNITY FOUNDATION



Barberton Magic Mile

Social Media outreach, discussions & feedback



Jason Segedy @thestyle1972 · 5 Jun 2015
Barberton Magic Mile dedication. #Ride #Walk #Revitalize

ohiodotcom @ohiodotcom · 1 Mar 2015
Proposal would identify a special Magic Mile for towpath users discovering downtown Barberton: bit.ly/1ArGVa via @paulaschleis

Ruth Kaser @rdbikeshop · 9 Feb 2015
Looking forward to the Magic Mile, and temps warm enough to be in the attire shown below- thanks to the Barberton... fb.me/73Rr1VgQx



Barberton gives Towpath Trail users a bonus scenic mile

By Paula Schleis
Beacon Journal staff writer

6 Shares

Published: June 5, 2015 · 10:26 PM

BARBERTON: For years, and its communities have get people onto the Towp. Now they are trying to g it.

Jason Segedy @thestyle1972 · 5 Jun 2015
Magic Mile in Barberton is open!



AMATS @AMATSPanning · 4 Jun 2015
Medical Mutual Magic Mile Grand Opening tomorrow in Barberton. So excited for great things to come! @BarbertonCity

Ruth Kaser @rdbikeshop · 26 May 2015
The map to the Magic Mile into Downtown Barberton! fb.me/7YtgPYJu

AMATS @AMATSPanning · 5 Jun 2015
Barberton's Magic Mile open for business! @BarbertonCity

Akron Marathon @AkronMarathon · 5 Jun 2015
Looking to do something different this weekend? Take a run on the Barberton Magic Mile, which has its grand... fb.me/47pXO9lwM

Congressman Tim Ryan @RepTimRyan · 5 Jun 2015
I'm happy to see the ribbon was cut today on the Magic Mile Trailhead in Barberton, which now... instagram.com/p/3JUGU5BRzN/

OHIO CANALWAY

HOME MAPS ACTIVITIES CANALWAY SAMPLERS EVENTS

Home > Maps > Towpath Trail adds "magical" new Trailhead

Towpath Trail adds "magical" new Trailhead

Posted: 7/16/2015

Barberton, Ohio – June 5, 2015 – It was a sunny day in the "Magic City" of Barberton, Ohio on Friday, June 5th, when the newest Towpath Trailhead - the "Magic Mile" Trailhead - was officially opened by County of Summit Executive Russell H. Pry, Barberton Mayor William Judge, the Barberton Community Foundation, representatives of Medical Mutual of Ohio and its Family of Companies, Akron Metropolitan Area Transportation Study, City Architecture and so many more community leaders and members.

You'll find this new Trailhead leads you on a "Magic Mile" tour through Barberton, on its way to Lake Anna. In tribute to Barberton founder Ohio Columbus Barber, aka O.C. Barber - hutchinsia flank either side of the entrance arch.



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