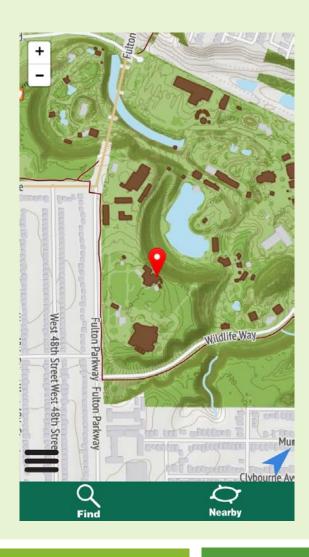
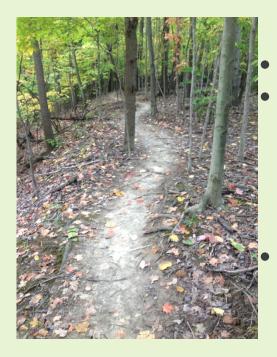


Cleveland Metroparks Trails App





Cleveland Metroparks teamed with Southwest General Hospital

Type: Health & fitness, nature

Description: A web based application providing an easy way to navigate trails and discover healthy outdoor amenities from your phone or other device.

Year Started: 2013





Cleveland Metroparks Trails App



Participants: Runners, hikers, equestrians, mountain bikers, birders, law enforcement, misc park users.

Staff & volunteers: GIS

Manager, Application & Web

Services Manager

Location: Useful all over

Cleveland Metroparks

Program frequency: 10,400+

downloads







Cleveland Metroparks Trails App





- Can be used for finding amenities in addition to trails and finding accurate park borders
- Used by law enforcement
- Over 10,000 downloads to date with no targeted marketing campaign
 - This app is open source



