

Random Acts of Brightness



Photo Courtesy of Brian Fyfe

- **Bike Cleveland**
- **Type: Education**
- **A bike light intercept program where volunteers equipped with bike lights ride around in the evening and give them to unlit people on bikes.**
- **Started: 2013**

County: Cuyahoga
2,3,7,8,9,10



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- **Participants:** 30 volunteers distributed 70 light sets in Cleveland neighborhoods.
- **Location:** Across Cleveland.
- **Program frequency:** Annual

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- 20% of all bike crashes happen due to low visibility. Through the light distribution volunteers gave free bike lights to those who did not have them, helping to make bicycling safer.
- **Benefits, Goals and Results:** 70 cyclists are now safer riding at night on Cleveland's streets. Volunteers also handed out bike safety information.
- Program was a finalist in Bicycling Magazine's *People's Choice Advocacy Award*
- Program is expanding region-wide in 2014



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